

QUALITATIVE DATA ANALYSIS: INTRODUCTION TO NVIVO

20 MARCH 2012

8.30 a.m. - 4.30 p.m.

FE1 COMPUTER LAB, UUM CAS

SYNOPSIS

This course aims to provide participants with experiences in analyzing qualitative research data using NVivo 8 software. Participants will learn the basics in qualitative data analysis and explore the different stages of analysis. Hands-on opportunities will be abundant.

LEARNING OUTCOMES

At the end of the course, participants will be able to:

- understand the basic principles of qualitative data analysis.
- explore the different stages of data analysis.
- analyze a set of qualitative data.

COURSE CONTENT

Topic

Basics of
qualitative data
analysis

Data preparation

- Documents
- Memos
- Links

Data organization

- Cases
- Attributes and values
- Sets
- Coding

Data sythesis

- Queries
- Models



FACILITATOR

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