

Mohd Amirul Kasyful Nur bin Zulkifli

From: Unit Komunikasi Korporat
Sent: 29 Mac 2017 10:31
To: UUM - All Staff; UUM - All Students; Staf - Pesara UUM
Subject: OYAGSB MBA Programme To Gain Competitive Advantage Through OYAGSB-CMI Collaboration



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia



29 MARCH 2017 / 01 REJAB 1438H

=====

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Nur Ida Faradilla binti Aziz (nurida@uum.edu.my)

OYAGSB MBA PROGRAMME TO GAIN COMPETITIVE ADVANTAGE THROUGH OYAGSB-CMI COLLABORATION



UUM ONLINE: Kuala Lumpur – To ensure that its Master of Business Administration (MBA) programme becomes more competitive and remains relevant to the needs of the market, the Othman Yeop Abdullah Graduate School of Business (OYASGB), Universiti Utara Malaysia (UUM), signed a Memorandum of Agreement (MoA) with the Chartered Management Institute (CMI), a professional accreditation institution for management based in the United Kingdom (UK).

The MoA was signed by the Vice-Chancellor of UUM, Prof. Dato' Seri Dr. Mohamed Mustafa Ishak, and the Higher Education Relationship Manager of the CMI, Mr. Brian Wilkinson, at the Intercontinental Hotel, yesterday.

The Vice-Chancellor said that the purpose of the collaboration was to give the MBA programme added value by way of offering dual accreditation or certification, in line with the efforts of OYAGSB to achieve its vision of becoming the Eminent Graduate Business School.

"A student who obtains the CMI certificate will be recognised as a Chartered Manager (CMgr), which is the ultimate status that can be achieved in continuous professional development (CPD)," he said.

The CMI, founded in 1947, has a membership of over 80,000. The main objective of the CMI is to foster management development. Apart from this, it also actively engages with government agencies in the UK in matters pertaining to the formulation of policies on management and business issues.

Meanwhile, Mr. Brian Wilkinson said that the collaboration between the CMI and UUM will distinguish the university as the CMI's first global partner from among the public universities in Malaysia.

"The Chartered Manager status, included in the MBA programme, will differentiate the OYAGSB MBA programme from other MBA programmes," he said. This status will be awarded to students after they complete the 5 courses specified by the CMI.

Also present at the signing ceremony were the Dean of OYAGSB, Prof. Zeljko Sevic, and senior UUM officials.



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.