

Mohd Amirul Kasyful Nur bin Zulkifli

From: Unit Komunikasi Korporat
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Cc: Staf - Pesara UUM
Subject: UUM Establishes The Sultan Abdul Halim Professorial Chair



Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia



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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)
Translated by Nur Ida Faradilla binti Aziz (nurida@uum.edu.my)

UUM ESTABLISHES THE SULTAN ABDUL HALIM PROFESSORIAL CHAIR



UUM ONLINE: To honour the services and contributions of Almarhum Almu'tasimu Billahi Muhibbuddin Tuanku Alhaj Sultan Abdul Halim Mu'adzam Shah Ibni Almarhum Sultan Badlishah for

having been the most dedicated patron of UUM since 1984, UUM will establish the "Sultan Abdul Halim Professorial Chair".

The Vice-Chancellor of UUM, Prof. Dato' Seri Dr. Mohamed Mustafa Ishak stated that, the Royal Chair is under the auspices of the Tunku Puteri Intan Safinaz School of Accountancy, UUM (TISSA-UUM). The establishment of the "Sultan Abdul Halim Professorial Chair" will further develop and spur the academic scholarship of the School particularly in the field of governance.

For a start, Tunku Temenggong of Kedah who is also the Pro-Chancellor of UUM, Yang Teramat Mulia Dato' Seri DiRaja Tan Sri Tunku Puteri Intan Safinaz Almarhum Sultan Abdul Halim Mu'adzam Shah has taken her personal initiative to contribute a total sum of MYR 2 million for the Chair.

"The Chair was established to express our sincere appreciation and gratitude to Almarhum for the depth and extent of his benevolent compassion and support towards the development and achievements of UUM, said Prof. Dato' Seri Vice-Chancellor at the Inauguration Ceremony of UUM Chancellor and the 30th Convocation Ceremony of Universiti Utara Malaysia at the Mu'adzam Shah Hall, UUM.

The Vice-Chancellor added that, managing an educational institution in this challenging era of the Fourth Industrial Revolution has thrown us headlong into competition with others in any given situation and the outcome was reflected in the number of graduates. In the recently produced Graduate Tracer Study Report, or Tracer Study, up to 16 November 2017, of the 5,935 graduates, 78.5% found employment within the first 6 months of having completed their studies.

According to Dato' Seri Vice-Chancellor, the figure could surpass the 80 percent target set by the Ministry of Higher Education this week. The marketability of UUM graduates proved that we have met the needs of the industry.

He further added that, with the cooperation and support from UUM collegiate family, students, parents and alumni; UUM will continue to excel in educating the youth of the nation and bequeath its glory to the generations of the future.

DARIPADA:
UNIT KOMUNIKASI KORPORAT
UNIVERSITI UTARA MALAYSIA
☎ 04-928 3048/3049/3052/3061
☎ 04-928 3053
✉ ukkuum@uum.edu.my
f Universiti Utara Malaysia (Official FB)



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

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