

Sarkina Bt Mat Saad @ Shaari

From: Center for Testing, Measurement and Appraisal (CeTMA)
Sent: Isnin, 25 September 2017 9:24 pg
To: UUM - All Staff; UUMstudentgroup
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Subject: LIST OF PARTICIPANTS FOR AMAZING VISUALIZATIONS AND PREDICTIVE ANALYTICS USING MICROSTRATEGY (27 SEPTEMBER 2017)
Importance: High



Pusat Pengujian, Pengukuran dan Penilaian
Centre for Testing, Measurement & Appraisal (CeTMA)
Universiti Utara Malaysia

24 SEPTEMBER 2017 / 03 MUHARAM 1439H

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum and Greetings

AMAZING VISUALIZATIONS AND PREDICTIVE ANALYTICS USING MicroStrategy

27 September 2017 | 9.00 am - 5.00 pm | Multipurpose Room, SQS Building, UUM
(Registration is open, but limited to 20 participants)

LEARNING OUTCOMES:

- Ingest data in MicroStrategy
- Create and publish data visualizations
- Design Dashboards
- Build predictive models

FACILITATOR:

Dr Bharat Bhushan Verma

has special interest in data visualization, predictive modeling and machine learning using latest tools and technology. He is a resident faculty at OYA Graduate School of Business and fellow researcher at CeTMA.

He holds a doctorate in Operations Research from Indian Institute of Management Ahmedabad. His expertise includes Optimization, Advanced Data Analysis, Big Data Analytics, Machine Learning and Data Visualization.

TRAINING FEES:

UUM STAFF/ STUDENT: RM50
OTHERS : RM80

ADD ON (NOT COMPULSORY):
PACKAGE 1: RM40 (INCLUSIVE OF FOOD & DRINK, CERTIFICATE AND WORKSHOP KIT)
PACKAGE 2: RM20 (INCLUSIVE OF CERTIFICATE AND WORKSHOP KIT ONLY)

MicroStrategy is a Washington, US headquartered business intelligence software solution providing data visualization, mobile apps and integrated analytics services

SYNOPSIS:

Data Visualization has emerged as a specialization in last decade. It is both an art and science encompassing almost every subject area. This program is designed to introduce practical application of data visualization using MicroStrategy. This unique two modules program is conceptualized to understand the new technological breakthroughs in data management, visualization and predictive analytics. It is an unique opportunity to quickly learn the latest features of MicroStrategy and apply predictive analytics visually.

Module 1 introduces basics of MicroStrategy from data ingestion to sharing stories with hands-on exercises & use cases.

Module 2 covers building predictive models and designing dashboards.

The program is as much focused on understanding tool thoroughly as much on practically experiencing the power of the tool first hand.

Time	Module	Content
0900 : 1230	Introduction to MicroStrategy	- Data Preparation - Building blocks of visualizations - Amazing Visualizations using D3
1330 : 1700	Predictive Modelling using MicroStrategy	- Advanced Data Visualizations - Dashboard Design - Predictive Modeling

For registration and more information, please contact us:
Hana (04-9284985/ norhana@uum.edu.my)
Nazli (04-9284984/ m.nazli@uum.edu.my)

REGISTER BEFORE 21 September 2017
Please bring your own laptop

Below is the list of registered participants for **AMAZING VISUALIZATIONS AND PREDICTIVE ANALYTICS USING MICROSTRATEGY (27 SEPTEMBER 2017)**. If you have registered and do not see your name below, please contact Hana (norhana@uum.edu.my) or Nazli (m.nazli@uum.edu.my) or call us at 04-9284985/ 4984.

NO	FULL NAME	MATRIC NO./ STAFF NO.	INSTITUTION/ SCHOOL
1	BENAZIR AHMED SIDDIQUI	99043	SBM, COB
2	DR. ANI MUNIRAH BINTI MOHAMAD	3360	SOL
3	MOHD RODZI BIN AHMAD	900389	OYAGSB
4	ZULKEPLI BIN YUSOFF	821696	UUM
5	ROHASNIZA BINTI KAMALUDIN	822432	UUM
6	ASSOC. PROF. DR. YUHANIS YUSOF	1456	SOC
7	DR. ALI ALI MUSAED AL-ANSI	5537	TISSA
8	DR. NOR INTAN SANIAH SULAIMAN	2321	SQS, UUM
9	JAAFAR ALI MOHD IBRAHIM	1157	STHEM
10	PROF. DR. ZULIKHA JAMALUDIN	759	SOC
11	DR. HASLINDA HASSAN	1858	TISSA
12	DR. SYED ABIDUR RAHMAN	5396	OYAGSB
13	DR. SEYEDEH KHADIJEH TAGHIZADEH	5543	OYAGSB
14	DR. CHOO LING SUAN	5197	COB, UUM
15	DR. ROSLI MOHAMAD	1597	TISSA
16	ZAFIRAH MUHAMMAD	NA	CeTMA
17	NUR NAJIHAH OSMAN	NA	CeTMA

In preparation for the workshop, you are kindly advised to:

- 1) Bring your own laptop.
- 2) Install Microstrategy Desktop (free software) in your laptop. Please kindly download and install from this link: <https://www.microstrategy.com/us/desktop>
- 3) Dataset for training purposes will be given.

WORKSHOP TENTATIVE

TIME	PROGRAM
8.30 – 8.55 am	Registration
9.00 – 12.45 pm	Workshop Session
12.45 – 2.15 pm	Break
2.15 – 5.00 pm	Workshop Session
5.00 pm	Dismiss

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