

Sarkina Bt Mat Saad @ Shaari

From: UUM CORPORATE COMM.
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To: UUM - All Staff; UUM - All Students
Subject: University Is The Best Venue To Hone Soft Skills



UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Mahaliza Mahadhir
Pictures by: Muhammad Shamsul Shafie

UNIVERSITY IS THE BEST VENUE TO HONE SOFT SKILLS



UUM ONLINE: The new students attentively listened to the message behind the speech delivered by the Vice-Chancellor, Prof Dato' Dr Ahmad Bashawir Abdul Ghani at the Oath Taking Ceremony for the First Semester Students of the 2019/2020 academic session which took place at the Mu'adzam Shah Hall, UUM.

"My heartiest congratulations and welcome all new students to Universiti Utara Malaysia (UUM), as delighted you are to be admitted to UUM, it is our, the University Management team and myself, utmost pleasure to welcome all of you into the UUM community," he said.

According to the Vice-Chancellor, in today's increasingly challenging world of employment,

students need to compete to be the best, which also meant obtaining excellent academic results as well as being smart and confident when communicating.

“Make university the best place to hone soft skills by seizing the opportunity to improve oneself or learn new things as well as skills.

“With the presence of international students from various countries, the opportunity to communicate in English is very high so do not be shy and embarrassed to learn because in the era of the Fourth Industrial Revolution, IR4.0, the significance of the industry calls for the urgent need for students to become proficient in English.

“With the demands of today's increasingly demanding workforce, I urge all of you to venture into entrepreneurship, an area that is gaining ground today. UUM provides business opportunities for those interested to become an entrepreneur,” he said.

UUM provides My Stage that affords the opportunity to present and share ideas however students need to be responsible in every presentation and not touch on any sensitive issues given the fact that Malaysia is home to a multi-racial and pluralistic society.

“Do not be mere keyboard warriors who are only impressive with their keyboards, but become speechless publicly. The university always takes heed and listens to the grievances faced by students.

He further added that the university was not a place to punish or control students, but students should adhere to all campus rules and comply with the university laws, constitutions and statutes in accordance with the pledge.

“Always be responsible for yourself and practice good values while on campus.

“Live according to the motto upheld by the UUM that is Knowledge, Virtue Service and apply the three basic principles introduced by the Ministry of Education Malaysia (MOE), namely love, happiness and respect for each other in our lives so that we can live better lives.

"Take advantage of this opportunity to repay your parents who have sacrificed so much. They have high hopes of all of you becoming the best person in the world and in the hereafter, so study hard," he added.



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