Norhardi Bin Saad

From: Jabatan Komunikasi Korporat
Sent: Wednesday, 3 April, 2024 11:34 AM
To: UUM - All Staff; UUM - All Students
Subject: DANA SOSIAL TAKAFUL IBS UUM PERKASA USAHAWAN SME

Jabatan Komunikasi Korporat
CORPORATE COMMUNICATION DEPARTMENT
Universiti Utara Malaysia

Your Reliab
DIGITAL INFORMAT

UNIVERSITI PENGURUSAN TERKEMUKA | THE EMINENT M

3 APRIL 2024 / 23 RAMADAN 1445H
==========

Oleh: Dr. Mohamad Yazid Isa
Gambar oleh: Dr. Siti Latipah Harun

DANA SOSIAL TAKAFUL IBS UUM PERKASA USAHAWAN SME



UUM ONLINE: Perniagaan Kecil dan Sederhana (SME) merupakan tunjang utama sesebuah negara kerana ia menjana ekonomi serta mencipta jutaan pekerjaan terutama bagi golongan masyarakat bawahan dan pertengahan.

Sehubungan itu, Dana Sosial Takaful Pusat Pengajian Perniagaan Islam (IBS) Universiti Utara Malaysia (UUM) menerusi projek pemerkasaan usahawan telah merangka satu pendekatan untuk membantu usahawan serta menyelami permasalahan yang dihadapi oleh golongan ini terutama dari aspek pemasaran, literasi kewangan dan pengurusan risiko.

Berita penuh, layari https://uumtoday.com/news/dana-sosial-takaful-ibs-uum-perkasa-usahawan-sme/







Universiti Utara Malaysia Official Website http://www.uum.edu.my

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.