

Mohd Amirul Kasyful Nur bin Zulkifli

From: UUM - IMBRe
Sent: 28 Januari 2016 13:05
To: UUM - All Staff
Cc: Prof. Madya Dr. Chek B Derashid; Mohd Fozi B Saleh
Subject: BENGKEL KAJIAN KES (PENGENALAN) ANJURAN IMBRe



28 Januari 2016 / 18 Rabiulakhir 1437H

=====

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)



Institut Penyelidikan Pengurusan dan Perniagaan (IMBRe) telah mengadakan Bengkel Kajian Kes (Pengenalan) pada 25-26 Januari 2016 di Bilik Mesyuarat Utama, Pusat Pengajian Pengurusan Teknologi dan Logistik (STML).

Bengkel yang dikendalikan oleh Prof. Madya Dr. Siti Norezam Othman (STML, UUM) dan Prof. Madya Dr. Siti Nabiha Abdul Khalid (GSB, USM), telah memberi kefahaman dan teknik menulis proposal untuk Kajian Kes.

Semasa sesi pembukaan, Pengarah IMBRe, Prof. Madya Dr. Chek Derashid mengharapkan kepada semua peserta agar dapat menghantar proposal untuk memohon Geran Kajian Kes IMBRe selepas menghadiri bengkel tersebut.

Di akhir bengkel, Timbalan Pengarah IMBRe, Prof Madya Dr. Nor Hasni Osman memaklumkan bahawa IMBRe juga menawarkan geran berjumlah RM20,000 untuk Bidang Sains dan Teknologi. Bengkel selama dua hari itu disertai seramai 34 orang peserta yang terdiri dari kalangan pensyarah dan pelajar UUM. Turut serta dalam bengkel tersebut ialah Dr. Linariza Haron pensyarah dari Universiti Sains Malaysia (USM) dan Pn. Zaridah Zakaria dari Kolej Universiti Insaniah (KUIN).

Habis.

Institute for Management and Business Research (IMBRe) had held a Workshop Case Study (Introduction) on 25-26 January 2016 at the Meeting Room, School of Technology Management and Logistics (STML).

Workshops was conducted by Assoc. Prof. Dr. Siti Norezam Othman (STML, UUM) and Assoc. Prof. Dr. Siti Nabiha Abdul Khalid (GSB, USM), have gain knowledge, understanding and also provided the technical on writing proposal for Case Studies.

During the opening session, the Director of IMBRe, Assoc. Prof. Dr. Chek Derashid expected all the participants to be able to send a proposal by applying for IMBRe Case Study Grants after attending this workshop.

Finally, the Deputy Director of IMBRe, Assoc. Prof. Dr. Nor Hasni Osman said that IMBRe is also offering a grant of RM20,000 for those who are doing a Science and Technology Case Study. The two-day workshop was attended by 34 participants consisting of lecturers and students of UUM. Also participating in the workshop were Dr. Linariza Haron, lecturer from Universiti Sains Malaysia (USM) and Mrs. Zaridah Zakaria from University of College Insaniah (KUIN).

Institute for Management and Business Research (IMBRe)

Level 2, School of Accountancy,

Accountancy Building

Universiti Utara Malaysia

06010 Sintok, Kedah

Malaysia.

Tel: +604 – 928 7607/7608/7609 | Fax: +604 – 928 7611

IMBRe's Website: <http://www.imbre.uum.edu.my>

