

From: UUM CORPORATE COMM.
Sent: Ahad, 7 Mac 2021 12:35 ptg
To: UUM - All Staff; UUM - All Students
Subject: One New Subject Makes Its Debut While Three Subjects And One Main Subject Ascend In QSWUR By Subject 2021



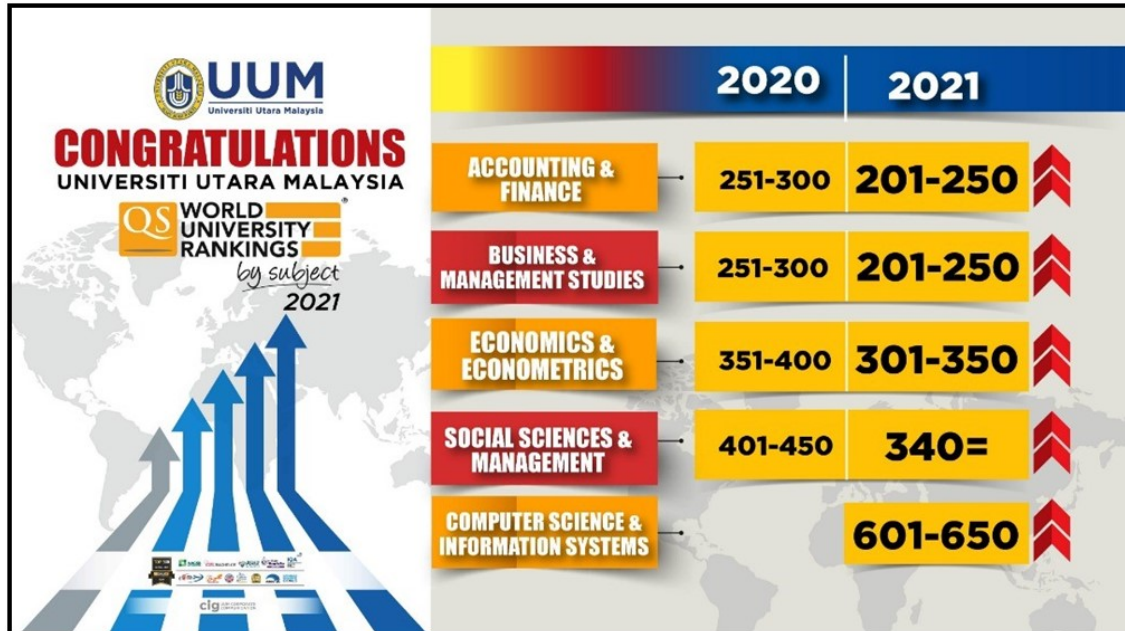
UUM Corporate Comm.
Universiti Utara Malaysia

7 MARCH 2021 / 23 REJAB 1442H
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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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Pictures by CIG, UUM Corporate Communication

ONE NEW SUBJECT MAKES ITS DEBUT WHILE THREE SUBJECTS AND ONE MAIN SUBJECT ASCEND IN QSWUR BY SUBJECT 2021



UUM ONLINE: UUM's position continues to soar when three subjects have shown an increase in the QS World University Rankings (QSWUR) by Subject 2021 compared to the previous year.

The subjects are Accounting and Finance from 251-300 to 201-250; Business and Management Studies from 251-300 to 201-250 and Economics and Econometrics from 351-400 to 301-350.

Another main subject on the ascent is the Social Science and Management from 401-450 to 340 while the Computer Science and Information System subject makes its debut at 601-650.

The Vice-Chancellor, Prof. Dato' Dr. Ahmad Bashawir Abdul Ghani expressed his elation over UUM's achievement in the QS World University Rankings by Subject which has so far shown a consistent increase from year to year.

According to him the great achievement was the result of the hard work put in by the campus denizens in elevating UUM to higher position and also a result of the UUM's Strategic Plan which has entered Phase 3 (2021-2025).

"I hope this momentum will be maintained and further enhanced in the future so that UUM will continue to stand out on the international arena in line with the slogan, 'We Are Global'," he said.

This year, a total of 1,453 institutions around the world managed to occupy the overall ranking with a total of 81 million citations published.

In this latest edition, a total of 51 subjects have been listed and grouped in five main areas namely Art and Humanities; Life Science and Medicine; Natural Science; Social Science and Management as well as Engineering and Technology.



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