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From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: Thursday, 9 March, 2017 12:08 PM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Hanizaton Bt Hassan
Subject: SCHOOL OF BUSINESS MANAGEMENT UUM ESTABLISHES COLLABORATION WITH NESTLE (M) BERHAD ON STUDENT DEVELOPMENT PROJECTS



**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

9 March 2017 | 10 Jamadilakhir 1438H

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UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum w.b.t and Good Day

Yang Berbahagia Dato' Seri/Dato' /Datin/Profesor/Profesor Madya/Dr./Tuan/Puan

SCHOOL OF BUSINESS MANAGEMENT UUM ESTABLISHES COLLABORATION WITH NESTLE (M)
BERHAD ON STUDENT DEVELOPMENT PROJECTS



SBM ONLINE: The School of Business Management UUM has successfully establish collaboration with Nestle (M) Berhad and is looking forward for an exciting year ahead. Nestle (M) Berhad was represented by Ms. Choo Yun Yee alongside with Ms. Michele Siew Fern, representative from Maverick Creative Sdn Bhd which serves as supporting partner for Nestle (M) Berhad.

Both executives were warmly welcomed by the strategic operation team of SBM – UUM which comprises of the Dean, Deputy Dean, the Marketing Manager, the Corporate Affairs Manager and the chairman of the Student Development Committee.

The dean of SBM, Prof. Dr. Haim Hilman Abdullah expresses his appreciation to the student development committee, led by Dr. Normalisa Md. Isa, for their endless effort in making the collaboration a success. He also expresses his gratitude to Nestle (M) Berhad for their willingness to participate and to collaborate with SBM in developing and nurturing UUM students.

The current on-going project between SBM-UUM and Nestle (M) Berhad is the placement of Nescafe Kiosk at the foyer of SBM-UUM for a period of one year with UUM students operating the kiosk daily except on weekend.

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