

Sarkina Bt Mat Saad @ Shaari

From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: Tuesday, February 21, 2017 11:02 AM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Narentheren a/l. Kaliappen; Dr. Chuah Chin Wei; Hanizaton Bt Hassan
Subject: SBM UUM e-NEWSLETTER ISSUE 2:FEBRUARY 2017
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**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

21 February 2017 | 24 Jamadilawal 1438H

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**UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)**

Assalamualaikum w.b.t and Good Day

Yang Berbahagia Dato' Seri/Dato'/Datin/Professor/Associate
Professor/Dr./Sir/Madam

SBM UUM e-NEWSLETTER

Attached is SBM UUM e-Newsletter for your kind attention.

Please feel free to share the e-Newsletter with anyone who may be interested.



A courtesy visit by Universitas Prima Indonesia

The School of Business Management (SBM) welcomed delegates from Universitas Prima Indonesia (UNPRI) led by Mr Teng Sauh Hwee, the Head of International Cooperation and Mr Abdi Dharma, the Head of the Central Information.

UNPRI is one of the Private Institute of Higher Learning located in Medan, Indonesia and was established in 2005. UNPRI offers variety of programs ranging from first degree to Masters.

The main agenda of the discussion is focused on the strategic cooperation prospects that can be exploited between UNPRI and SBM such as the double degree, student mobility and lecturers exchange programs. Furthermore, the discussion also explores the opportunities to tap on other academic ties like 'matching grants' and 'joint conferences' between UNPRI and SBM.



Department of Health joins Msc. OSH Programme

A meeting was held between the School of Business Management (SBM) and the National Union of Assistant Medical Officer for Peninsular Malaysia representing the Melaka Health Department headed by Mr. Hj. Mohd Awal Din and Mr. Hj. Amin Abd Rahman with the aim to discuss in details with regards to the offering of Master of Science in Occupational Health and Safety Management (MSc. OSH). The first cohort of students from the Department of Health is expected to commence the MSc. OSH in Melaka soon.

Through the implementation of the MSc. OSH programme with the National Union of Assistant Medical Officer for Peninsular Malaysia, it is expected that the groups who will be joining the programme are able to improve knowledge and skills in their field and later be an inspiration to their respective colleagues and others.



Strategic collaboration with GiatMARA North Zone



The School of Business Management (SBM) received a visit from GiatMARA North Zone to discuss further on a collaboration project for Training of Trainers (ToT) Programme. The team who was headed by Mr. Ferdous Othman was welcomed by the Dean, Prof. Dr. Haim Hilman Abdullah, and is accompanied by Ms. Norizan Azizan, Prof. Dr. Kamal Ab. Hamid, Dr. Abdul Manaf Bohari and Mr. Juha Ali.

GiatMARA is an institution aiming to provide the technical and vocational skills through hands-on teaching and learning. To date, there are 15 GiatMARA in Kedah, 6 in Pulau Pinang and 3 in Perlis.

SBM receives 71 new undergraduates



Inline with the commencement of the second semester for 2016/2017 session, 71 new undergraduates enrolled in 4 bachelor degree courses offered by SBM.

Among the 71 students, 68 are local students while 3 are international students. 38 students enrolled for Business Administration programme, 10 students enrolled for Human Resource Management programme, 15 students enrolled for Marketing programme and 8 students enrolled for Entrepreneurship programme. A session with the dean and faculty members were conducted in conjunction with the orientation week.



Thank you.

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