

From: UUM CORPORATE COMM.
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Subject: UUM AND CELCOM AXIATA EXPLORE OPPORTUNITIES TO COLLABORATE



UUM Corporate Comm.
Universiti Utara Malaysia

13 DISEMBER 2020 / 27 RABIULAKHIR 1442H

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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UUM AND CELCOM AXIATA EXPLORE OPPORTUNITIES TO COLLABORATE



UUM ONLINE: Both Universiti Utara Malaysia (UUM) and Celcom Axiata Berhad continue to look for opportunities to collaborate for mutual benefits, particularly in the fields of management and telecommunications.

Hence, the Vice-Chancellor, Prof Dato' Dr Ahmad Bashawir Abdul Ghani received a courtesy visit from the Celcom Axiata delegation led by its Head of Public Sector / Defence / Security, Mohd Hafizi Padely. The meeting was held at the Vice-Chancellor's Meeting Room.

During the meeting, the Vice Chancellor proposed that collaboration in the form of incubator programme with Celcom Axiata be held. By doing so, UUM students will be afforded with the opportunity to be involved in the field of business or entrepreneurship.

Apart from that, discussions also evolved around collaborative opportunities involving the expertise of academics at UUM as well as the skills possessed by Celcom Axiata.

Also present at the discussion were Manager of Public Relations / Government, Celcom Axiata, Mr Mohd Fadzely Kamaruzaman, Head of Public Sector (State) Celcom Axiata Berhad, Mr Azlan Effendi Abdullah and Manager for the State of Kedah / Perlis, Mr Mohd Hairi A Seman.



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