

Mohd Amirul Kasyful Nur bin Zulkifli

From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: 02 April 2017 10:17
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Hanizaton Bt Hassan
Subject: VISIT FROM PERBADANAN STADIUM-STADIUM NEGERI KEDAH DARUL AMAN TO SBM UUM



**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

2 April 2017 | 5 Rejab 1438H

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UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum w.b.t and Good Day

Yang Berbahagia Dato' Seri/Dato'/Datin/Professor/Assoc. Prof./Dr./Sir/Madam

VISIT FROM PERBADANAN STADIUM-STADIUM NEGERI KEDAH DARUL AMAN TO SBM UUM



SBM ONLINE: A delegation from Perbadanan Stadium-Stadium Negeri Kedah (PSNK) visited the School of Business Management (SBM) recently. The delegation consisted of 4 management staff of PSNK and was headed by Mr. Nabil Haji Ahmad Marzuki, Assistant Manager of PSNK.

The visit to SBM was aimed at exploring opportunities for strategic collaborations between SBM and PSNK. The delegation was warmly received by the SBM's Dean, Prof. Dr. Haim Hilman bin Abdullah and Strategic Plan Manager, Dr. Narentheren Kaliappen.

Mr. Nabil expressed his gratefulness for the opportunity to be able to hold a discussion with SBM and hoped that SBM would share their strategic expertise in developing a comprehensive strategic plan for PSNK. Prof. Dr. Haim Hilman Abdullah said that SBM is looking forward very much to working with PSNK in the near future to enhance the quality and competitiveness of PSNK.

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