Methodology

i)
ii)
iii)
iv)
v)

Features of Invention/Innovation

i)
ii)
iii)

Innovativeness

i)
ii)
iii)

MARKET OPPORTUNITIES

Target	Market Size	Market Share	Market Penetration
			Year 1
			Year 2
			Year 3

Immediate and Long Term Benefits

i)
ii)
iii)

FINANCIAL PLAN

FINANCIAL PROJECTIONS	Year 1 (RM)	Year 2 (RM)	Year 3 (RM)
Revenues			
Expenses			
Cost of goods sold			
Gross Profit			

REVENUES	No of units	Cost per unit (RM)	Total (RM)
Sales of Product			
Year 1			
Year 2			
Year 3			