



Faculty members and research scholars are invited to submit their abstracts/full papers for

“2nd International Research Conference on Economics Business and Social Sciences”

“Linking Business with People and Planet in Developing Economies”
“China-Pakistan Economic Corridor: Opportunities and Challenges Ahead”

July 15-16, 2017 | Park Royal Hotel Penang, Malaysia

Parallel sessions of the conference are to be held at BZU Multan Pakistan, Park Royal Hotel Penang Malaysia and Universitas Muslim Indonesia.

The real conferences worthy of your pursuit for academic and research excellence are always backed by universities and research institutes. This conference, in addition, is in collaboration with Emerald Group Publishing UK and UN Principles of Responsible Management Education (UN PRME-ASEAN chapter). Our goal is to make this conference a hub of academic and research collaboration among top ranked universities in Asia and specially among OIC countries. This forum is truly your gateway to global academic networking and research excellence.

Assoc. Prof. Dr Abdul Halim Abdul Majid
Conference Chair

ATTRactions AND BENEFITS

- ◆ **Pre-conference Workshops:** Data Analysis Using PLS, Guide to Getting Published Workshop by Editorial of Scopus Journals
- ◆ **Keynote speeches and Panel Discussions** by Distinguished Scholars—IDEAS 2017
- ◆ **Conference Proceedings** published by the University Press of BZU Multan Pakistan
- ◆ **Academic Feedback and Networking**
- ◆ **Conference luncheon and high tea** on both days, with conference kit, certificates of presentation.
- ◆ **Free Membership** of Center for Sustainability Research and Consultancy | CSRC

Last date to submit Abstract/Full Paper — May 20, 2017

Further details and online submission: www.globalcsrc.org/irc2017-my

Sponsoring Journals and Proceedings Publication

Malaysian Journal of Learning and Instruction
Pakistan Journal of Commerce and Social Sciences
Journal of Accounting and Finance in Emerging Economies
Malaysian Management Journal
Journal of Governance and Development
Journal of Business and Social Review in Emerging Economies
International Journal of Entrepreneurship and Small and Medium Enterprises

Pakistan Journal of History and Culture

Many other journals are in finalization process

Conference proceedings (book of abstracts) will be published by the University Press of BZU Multan Pakistan.

All accepted full papers will be published in either of the sponsoring journals or edited books.

Fee Schedule for Participants at Penang Malaysia

Students — Before May 30: RM 600 After May 30: RM 750
Faculty — Before May 30: RM 750 After May 30: RM 850
Additional Paper or accompanying participant : RM 300



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Conference Co-chair
Conference Secretariat
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Co-hosted by:



Pusat Pengajian Ekonomi,
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