

Committee Members

- Project Manager :
Wan Zuria Binti Wan Din
- Assistant Project Manager :
Siti Munirah Binti Hashim
- Secretary :
Norfarina Binti Yusoff
- Treasurer :
Nur Adibah Binti Ghazali
- Assistant Treasurer :
Siti Nur Syuhada Binti Mohd Shawal
- Event Manager :
Nur Zuhaili Binti Yusoff
- Proceeding/Program Booklet/Certificates :
Noor Fazilah Binti Ismail
- Promotion/Publicity/Sponsorship :
Nur Athira Binti Anis Mohammad
- Fnb/Venue/Reception :
Mohd Azizi Bin Marzuki
- Multimedia And Website/Souvenirs :
Ahmad Faisal Bin Husin
Mohd Radzi Bin Saad
- Transportation/Logistic :
Rayme Bin Mat Noor
Naufal Bin Zaidi
- Secretariat :
Siti Nur Baya Binti Abdul Rashid
Nur Syamimi Binti Othman
Safwanah Adillah Binti Ibrahim
Nurul Nadiah Binti Samsudin
Aishah Binti Osman

Objective Conference

- To understand the current issues in business field.
- To generate discussion and generate exchange on the potential of entrepreneurship.
- To maintain competitiveness and leadership in business and explore ways to increase profitability in business.

Call For Papers

- Marketing
 - E-Commerce
 - Consumer Behavior
 - Product Management
 - Channel Management
 - Service Marketing
 - Marketing Communication
 - Internet Marketing
 - Environmental Marketing
 - Issues in Marketing
 - Global Marketing
 - Strategic Marketing Management
 - Entrepreneurship
 - Islamic Marketing
- Human Resource
 - Labor Economic
 - Recruitment and Selection
 - Employment Law
 - Strategic Management
 - Compensation and Benefits
 - Industrial Relations
 - Organization Development
 - Performance Management
- Finance
 - Monetary Economics
 - International Financial Management
 - Investment Analysis
 - Islamic Finance
 - Portfolio Management and Applications
 - Financial Statement Analysis
 - Malaysian Derivatives
 - Issues and Ethics in Finance
 - Risk Management

Term and Condition Fee Structure

Fee

UiTM Participant	• RM 100
Non-UiTM Participant	• RM 200
Participant	• RM 50

Contact Us

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