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Sent: Wednesday, August 8, 2018 12:25 PM
To: UUM - All Staff; UUM - All Students
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Subject: ENACTUS MALAYSIA NATIONAL COMPETITION (EMNC) 2018



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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

السلام عليكم ورحمة الله وبركاته

YBhg. Dato' Seri/Datuk/Dato'/Datin/Y.Brs. Prof/Dr/Tuan/Puan

ENACTUS MALAYSIA NATIONAL COMPETITION (EMNC) 2018



CEDI ONLINE: "REACHING OUT, LIFTING UP"- The *mantra* that brought them to the finals of Enactus Malaysia National Competition (EMNC) 2018 this year where members of Enactus UUM were beaming with pride and spirit of volunteerism. Being the second runner-up in the EMNC 2018 finals was the highlight of the year's achievement as the Enactus UUM members have expanded their time and energy to reach out to the underprivileged communities in the northern region, enriching their lives through entrepreneurial actions.

The Enactus Malaysia National Competition (EMNC) 2018 Final Round was held on 21st July 2018, at WORQ, Glo Damansara, TTDI. Enactus is an organization which creates global partnerships between business and higher education that prepare university students to make a meaningful contribution towards a better world as entrepreneurs and business leaders. Enactus is now operating on over 1700 university campuses in 35 countries, including 26 universities in Malaysia.

This year, Enactus UUM presented their two leading projects, “Co&Coal” and “Volunteering for Education (VE)”. The first project, “Co&Coal” aims to transfer the skills and knowledge of transforming coconut shell waste into coconut charcoal to their target audience. Coming from a management university, it is remarkable for the students to come up with this unique project that requires much technical and hands-on knowledge as well as long hours of R&D. Through this project, the students has been able to empower and improve the lives of their target audience, as well as to improve the environment through the reduction of coconut shell waste.

Enactus UUM’s second project, “Volunteering for Education (VE)” aims to provide hands-on business experience to instil secondary school students in Malaysia with entrepreneurial skills and values, and encourage them to become job-creators rather than becoming job seekers. With a “Business Guideline” which has been accredited by various institutions and personal one-on-one training, the students are now able to learn and pick up the necessary skills needed for their future. In collaboration with the Kedah Education Department, the VE project envisions to expand itself to more schools in the Kubang Pasu district. Eight presenters and technical team from Enactus UUM have managed to pull out all the stops for a great presentation of their projects, which has brought them to the finals. The judges were highly impressed by the energy of the presentation, and applauded them on their enthusiastic display of vigor.

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