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From: Unit Komunikasi Korporat
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Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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UUM CLINCHES THE BEST CULTURAL-ACADEMIC PRESENTATION AWARD



UUM ONLINE: The IMT-GT 2017 Varsity Carnival drew its final curtain after witnessing Universiti Utara Malaysia (UUM) clinch the Best Cultural-Academic Presentation award through the presentation of a study done on the Cik Siti Wau Bulan dance, at Universitas Negeri Medan (UNIMED), Medan, Indonesia, on 10 August.

The award was given for the presentation that was adjudged the best after having taken into account all aspects of import, which included the research paper, documentation, methodology, group commitment, training, and discipline.

The Director of the UUM Centre for Culture and the Arts, Mr. Huzaidy Hussain, said that the 10-minute presentation had succeeded in attracting the attention of all the participating universities and that, in so doing, it had, in one fell swoop, evoked an overwhelming love for traditional dance art culture, especially with regard to the Cik Siti Wau Bulan dance.

"Through this academic presentation, the students availed themselves of the opportunity to showcase the originality of the Cik Siti Wau Bulan dance while, at the same time, highlighting their talent in the field," he explained.

The success of the presentation also stemmed from the strong support lent by all parties concerned, especially the Deputy Vice-Chancellor (Student Affairs and Alumni), Prof Dr Abdul Malek Abdul Karim, who had always encouraged the UUM Centre for Culture and the Arts to invigorate and mobilise cultural activities at UUM.

The success of the UUM cultural group, which comprised 16 students, served as a stimulus for it to move further to the forefront while adding lustre to the name of UUM on the international stage.



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