

From: UUM CORPORATE COMM.
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Subject: UUM Vice-Chancellor Granted Audience By HRH The Raja Muda Kedah



UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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UUM VICE-CHANCELLOR GRANTED AUDIENCE BY HRH THE RAJA MUDA KEDAH



UUM ONLINE: Alor Setar - His Royal Highness Tengku Sarafudin Badlishah Ibni Al Aminul Karim Sultan Sallehuddin, the Tuanku Raja Muda of Kedah Darul Aman granted Universiti Utara Malaysia (UUM) Vice-Chancellor, Prof. Dato' Dr. Ahmad Bashawir Abdul Ghani an audience at the Wisma Darulaman recently.

The audience was held to apprise HRH on a few matters including the UUM 33rd Convocation Ceremony as well as the appointment of the new Pro-Chancellor II and Pro-Chancellor III.

Prof. Dato' Dr. Ahmad Bashawir also apprised HRH on the Proclamation Ceremony of the Sultan Sallehuddin Chancellery Building and the Royal Lecture by His Majesty Al Aminul Karim Sultan Sallehuddin Ibni Almarhum Sultan Badlishah, Sultan of Kedah which will take place in September 2020.

Apart from that, the Vice-Chancellor also extended a royal invitation to Her Royal Highness Che Puan Muda Zaheeda Mohamad Ariff, the Tuanku Raja Puan Muda of Kedah Darul Aman to deliver the UUM Royal Law Lecture that will take place in November 2020.

In addition, HRH the Raja Muda of Kedah was also apprised on the latest development concerning the Baju Kedah 'Cyntok Bhatik'. To date, UUM had submitted an agreement to grant commercialization licenses to three industrial sewing operators under the guidance of RISDA. In doing so, it would help to commercialize Sintok batik.

During the ceremony, the Vice-Chancellor also appraised HRH of the appointment of the new Chairman and members of the University Board of Directors as well as UUM's proactive measures in curbing the spread of COVID-19 pandemic. Amongst the proactive measures that were taken included the establishment of the University Disaster Management Committee and the setting up of the COVID-19 Humanitarian Assistance Project – production of Personal Protection Equipment (PPE), face masks and hand sanitizer.

HRH was also apprised on the launching of the COVID-19 Special Fund with more than MYR320,000 collected in addition to the offering of research grants amounting to MYR110,800.

Apart from that, UUM also contributed to frontline personnel by producing Prowins face shield, donating liquid disinfectant and face mask to the Royal Malaysian Police (PDRM) which were then presented to the Kedah Police Chief, Datuk Zainuddin Yaacob.

HRH was also apprised on UUM's latest achievement in the list of international ranking bodies, namely Times Higher Education (THE) World University Rankings and Quacquarelli Symonds (QS) World University Rankings which has shown much improvement.

The Vice-Chancellor also apprised HRH on the establishment of the Centre for STEM Studies. According to the Vice-Chancellor, the University Management team had begun work on establishing the Centre for Science, Technology, Engineering and Mathematics (STEM) Studies by appointing figures and experts from industry and government agencies as the advisory panel. The panel of figures and experts will provide the much needed advice and guidance until the Centre is able to operate and achieve the goals of its establishment.



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