Headline	OYA Graduate School of Business		
MediaTitle	Readers Digest		
Date	30 Apr 2012	Color	Full Color
Section	Supplement	Circulation	350,000
Page No	H12	Readership	1,050,000
Language	English	ArticleSize	227 cm²
Journalist	N/A	AdValue	RM 16,394
Frequency	Monthly	PR Value	RM 49,183

OYA Graduate School of Business

STUDENTS WISHING to join the league of successful business leaders will find the Othman Yeop Abdullah Graduate School of Business (OYA GSB) at Universiti Utara Malaysia a stimulating and rigorous environment in which to pursue their aspirations.

OYA GSB is the largest graduate business school in Malaysia with more than 3000 postgraduate students enrolled in MBA, MSc, DBA and PhD programmes.

"We aim to become an internationally recognised graduate institution," says Prof. Dr Noor Azizi Ismail, the school's dean, adding that by 2015, OYA GSB plans to be one of the top 100 business schools in the world. "We believe in innovation and encourage differing viewpoints, articulated in a healthy academic atmosphere."

Last year, the school received the Innovation Leadership Award in CMO Asia's 2011 Best B-School Awards, and was ranked in the world's top 30 MBA Rising Stars by FindyourMBA.com.

Programmes are noted for their uniqueness and attract students of all nationalities from a diversity of industrial backgrounds, providing a vibrant networking environment for future career development. Courses aim to ensure an effective grasp of business issues and decision-making along with an understanding of how business impacts society and the environment. Degrees are offered by coursework, cross-disciplinary research or a mix of both.

There are five research competency centres concentrating in business information systems; planning and management; leadership; innovation and change; consumer and market analysis; financial analysis and policy; and sustainability and community development.

Faculty members are internationally qualified with half of the resident faculty members being drawn from business schools around the world, bringing a global perspective to management education. Research partnerships with overseas institutions as well as student and staff exchanges enhance the school's global standing.

The Sintok campus has superb leisure and study facilities, including one of the largest management and social sciences library collections in Southeast Asia.

For more information, contact:
Othman Yeop Abdullah
Graduate School of Business
Universiti Utara Malaysia
06010 UUM Sintok, Kedah
Tel.: 04-928 3901 *Fax:* 04-928 5220
Email: oyagsb@uum.edu.my
Web: www.oyagsb.uum.edu.my

Powered by: MediaBank