

19 JULAI: BUSINESS AND MANAGEMENT DISCOURSE "LEVERAGING THEORY AND PRACTICE

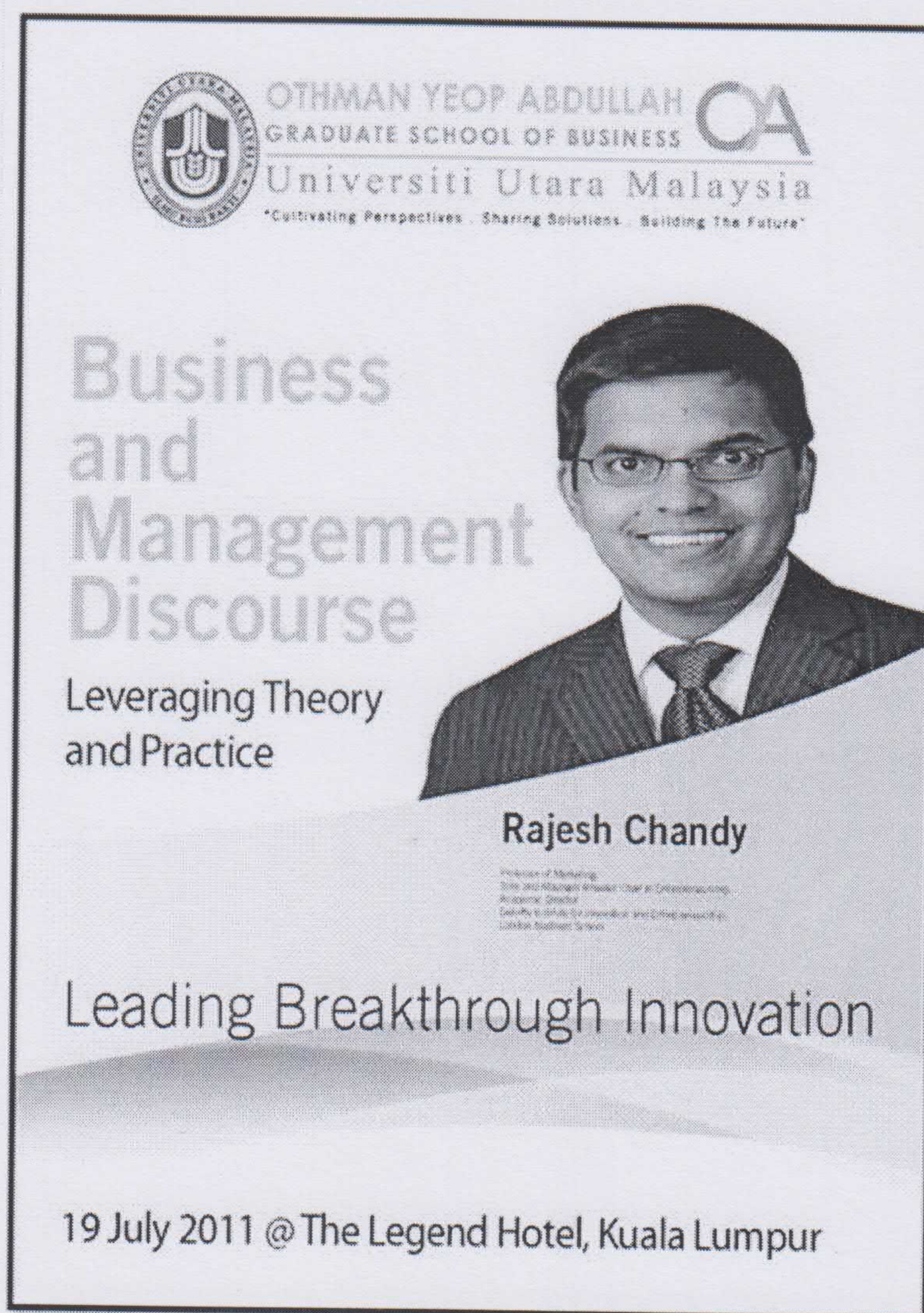
Unit Komunikasi Korporat

Telah Dihantar: 11 Julai 2011 11:25

Kepada: UUM - All Staff; UUM All Students

11 JULAI 2011/9 SYAABAN 1432H

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)



The poster is for a 'Business and Management Discourse' titled 'Leveraging Theory and Practice'. It features a portrait of Rajesh Chandy, a man with glasses wearing a suit and tie. The text on the poster includes the logo of the Othman Yeop Abdullah Graduate School of Business at Universiti Utara Malaysia, with the tagline 'Cultivating Perspectives . Sharing Solutions . Building The Future'. Below the title, it says 'Leading Breakthrough Innovation' and '19 July 2011 @ The Legend Hotel, Kuala Lumpur'. Small text below the name identifies him as a Professor of Marketing, Dean and Managing Director at UUM, and a former Academic Director at London Business School.

UUM ONLINE: SUKACITA dimaklumkan bahawa **Business and Management Discourse "Leveraging Theory and Practice"** akan diadakan seperti berikut:

Tarikh : 19 Julai 2011 (Selasa)
Tempat : The Legend Hotel, Kuala Lumpur

Pertanyaan dan maklumat lanjut sila hubungi Puan Kartini binti Tajul Urus di talian 04-928 3706 / 3901.

DARIPADA:
UNIT KOMUNIKASI KORPORAT