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From: UUM CORPORATE COMM.
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Subject: Strike Tournament Strengthens UUM-Media Relations



UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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Pictures by UUM Corporate Communication

STRIKE TOURNAMENT STRENGTHENS UUM-MEDIA RELATIONS



UUM ONLINE: Alor Setar – The Organisation of the Universiti Utara Malaysia (UUM) & Kedah Media Strike Tournament in conjunction with the UUM 36th Foundation Day, serves as a platform for establishing and strengthening existing genial relations between the two parties.

The presence of print and electronic media partners from Berita Harian, Bernama, Harian Metro, China Press, RTM, TV3, Astro Awani, The Star and Warta Kedah enlivened the bowling tournament held at the Kedah Bowl, City Plaza recently.

Acting Bursar of UUM, Ms Eylani Ahmad said UUM would constantly collaborate and was in synergy with various parties including working with the media to ensure the realisation of the vision and mission of the Eminent Management University.

"We recognise that the role of the media is important in helping to promote the UUM brand, hence, an event such as this, is a form of acknowledgment to the media that has immensely assisted UUM in terms of publicity," she said.

At the same event, she also shared UUM's latest project namely the launch of the UUM Exclusive Vehicle Registration Number in which the university management agreed to have the Launching of the UUM Vehicle Registration Number Bidding Ceremony on 16 February 2020, in conjunction with the UUM 36th Foundation Day Celebration.

Meanwhile, the Secretary of the Kedah Elite Media Club (KMEK) Mdm. Roshila Murni Rosli said that the media had always given UUM their unwavering support by covering programmes and trying to fulfil the university's invitations.

According to her, she was utterly excited that UUM and the media could gather on that day and collaborate doing lively and meaningful activities.

"We bear witness today UUM and the Kedah media competing in one group and battling together to ensure that their respective teams turn victorious in a harmonious atmosphere.

"Congratulations and well done to UUM Corporate Communication for successfully organising this event and we hope that such a programme will be continued in the future," she said.

The tournament witnessed teams from Lane 16 comprising Mdm. Roshila Murni Rosli (Sinar Harian), Mr. Azmi Sudin (RTM) and Mr. Hafiz Hisyamuddin Saad (UUM) crowned the champions, followed by team from Lane 11 made up of Mazlin Md Isa (Awani), Ku Ahmad Hafiz Ku Nayan (UUM) and Eric Tan (The Star) at second place and team from Lane 12 made up of Mohd Rizal Helmy Abdullah (UUM), Nurul Hasma Hasnan (NSTP) and Farhan (Bernama) in third.

Meanwhile, the champion of the men's individual category went to Mazlin Md Isa (Awani), second place went to Azmi Sudin (RTM) and Syaharim Abidin (Bernama) in third place. Next in the women's individual category, Nordiana Shafiee (UUM) was named the champion, second place went to Hasliza Hassan (UUM) and Nurul Hasma Hasnan of NSTP came in third place.



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