

From: Center for Testing, Measurement and Appraisal (CeTMA)
Sent: Isnin, 8 Mei 2017 1:42 ptg
To: UUM - All Staff; UUMstudentgroup
Cc: Dr. Bharat Bhushan Verma; Prof. Madya Dr. Nor Idayu binti Mahat
Subject: INVITATION TO A TALK ON INTELLIGENCE AT FINGERTIPS: ENABLING TOOLS & METHODS (14 MAY 2017, 10 AM, SEMINAR HALL C)
Attachments: UUM CETMA Data Analytics Talk.pdf
Importance: High



Pusat Pengujian, Pengukuran & Penilaian
Center for Testing, Measurement & Appraisal (CeTMA)
Universiti Utara Malaysia

08 MEI 2017 / 11 SYAABAN 1438H
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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

Assalamu'alaikum wbt and Greetings,

YBhg. Dato' Seri/Datuk/Dato'/Datin/Y.Brs. Prof/Dr/Tuan/Puan

INVITATION TO A TALK ON INTELLIGENCE AT FINGERTIPS: ENABLING TOOLS & METHODS

DATE: 14 MAY 2017 (SUNDAY), 10AM -12PM
VENUE: SEMINAR HALL C, CONVENTION COMPLEX

 **UUM**
Universiti Utara Malaysia

INTELLIGENCE AT FINGERTIPS: ENABLING TOOLS & METHODS

Experience Sharing by:



BHARAT BHUSHAN VERMA PH.D. [Operations Research]
FELLOW CETMA AND RESIDENT FACULTY OYAGSB @ UUM

- ✓ ALL ARE INVITED
- ✓ FREE ENTRY
- ✓ PBU AND SIRA

Dr. Bharat will share his experiences from his ongoing research particularly focusing on new tools and methods used in data analytics. This talk will begin with overview of the paradigmatic shift in data analysis ecosystem. Further it will cover new age data analytics pipeline, service oriented frame works and enabling technological infrastructure for real time analytics. Besides it will briefly touch upon latest use cases of machine learning, internet of things and other advances at the interface of man and machine. This talk will elaborate on mental switch necessary to adopt new tools and methods. It will also give a low down on HOW and WHAT on new age collaboration and productivity tools through application use cases, demonstrations and illustrations on using the tool depending upon the time available and the interest exhibited by the participants.

Organized by Center for Testing, Measurement and Appraisal (CeTMA)
More information, contact us at 04-9284985/ 4981

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