



INDUSTRIAL PHD WORKSHOP SERIES II: EXCHANGE RESOURCE

DATE : 22 June 2011 (WEDNESDAY) TIME: 8.30 a.m - 5.00 p.m VENUE: Seminar Hall B Convention Centre UUM PROVIDED: BREAKFAST LUNCH HI-TEA	<i>Synopsis:</i> Workshop on Industrial PhD Supervisor is organised in several series which aims to provide potential academic supervisors with the necessary knowledge, awareness and skills for supervising the students, and to guide supervisors to be more effective and creative in supervising students and meeting the expectations. Topics that will be discussed cover the background of Industrial PhD programme, concept and implementation plan in UUM, the importance of having TOR between university and industry, knowledge sharing on action research, monitoring student performance and research assessment. through interactive discussion, potential supervisors will have a better understanding of Industrial PhD students' supervision. <i>Learning outcomes:</i> Upon completion of workshop series, supervisors will be able to • Guide Industrial PhD students to develop a quality action research proposal • Guide students to perform an action research sufficiently and systematically • Guide students to prepare their thesis in a critical way to ensure the creativity and innovation • Examine the effectiveness of the students' research output, which to be applied in the real setting • Monitor progress of students efficiently, which to be completed on time <i>Who should attend?</i> Academicians and potential supervisors: for a knowledge sharing in Industrial PhD students' supervision, which focusing on the action research. Top management of the university: to understand the challenges and issues related to the industrial PhD, in order to assist them with the effective decision making and monitoring systems. <i>Coverage for Industrial PhD Workshop Series II : Action Research</i> • Definition of Action Research • The process of Action Research • Principles of Action Research • Why Action Research is suitable for Industrial PhD Research? • Types of Action Research • Roles of students and supervisors • Ethical Considerations For details information kindly call : En. Abdul Shukur Abdullah : 04-928 5090 / Pn. Rosmiza Ahmad : 04-928 5192 Office : Centre for University-Industry Collaboration Email: cuicnet@uum.edu.my Website : www.cuic.uum.edu.my Fax : 04-928 5760
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The course will be facilitated by Assoc. Prof. Dr. Rosmini Omar. Her Current position is Deputy Dean,(Administrative & Research) at UTM International Business School. She completed her Doctor of Philosophy (Management) at UNITAR, master Degree(Management) and Post Graduate Diploma of education (Commerce & English) at ULA. She also have 21 years Working Experience, she also Co-supervising PhD Student at UTM in the area of Human Resource Management at present

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