

Sarkina Bt Mat Saad @ Shaari

From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: Monday, April 30, 2018 11:34 AM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Nurul Nadiah binti Rusle
Subject: SBM WINS GOLDEN GLOBE TIGERS AWARD - BEST SCHOOL LEADERSHIP AWARD



**Pusat Pengajian Pengurusan
Perniagaan**
SCHOOL OF BUSINESS MANAGEMENT
Universiti Utara Malaysia

30 APRIL 2018 | 14 SYAABAN 1439H

UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

السلام عليكم ورحمة الله وبركاته

and Good Day

SBM WINS GOLDEN GLOBE TIGERS AWARD - BEST SCHOOL LEADERSHIP AWARD



SBM ONLINE: On the 23rd of April 2018, School of Business Management (SBM) won the prestigious Golden Globe Tigers Award for Excellence and Leadership in Tertiary Education. The Award which is branded 'Best School Leadership Award' was given to SBM at the Golden Globe Tigers 2018 event organised at Pullman Kuala Lumpur City Centre Hotel and Residences, Malaysia. The event was attended by global leaders in Education, CSR and other disciplines across the globe.

The award recognises "Tigers" in marketing, branding, CSR and social innovation, education and academic across leadership levels for individual and organisation. SBM was recognized for its great contribution to the field of management and was

selected among over 1000 numerous applicants, including SMEs, public, private, government enterprises and NGOs for the year 2018.

The Golden Globe Tigers Award was established by World CSR Institute. The CSR Institute works with several organizations and recognizes best leaders in their various disciplines with a view to epitomize top corporate brands that have excellently and positively impacted the world with their services and products.

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