

Sarkina Bt Mat Saad @ Shaari

From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: Wednesday, April 19, 2017 8:58 AM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Dr. Mohd Rashdan bin Sallehuddin; Dr. Abdul Shukor B Shamsudin; Hanizaton Bt Hassan
Subject: SBM MENERIMA KUNJUNGAN ALUMNI UUM DARI THAVEECHAI FOOD MANUFACTURING CO. LTD., THAILAND



**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

19 April 2017 | 22 Rejab 1438H

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**UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)**

Assalamualaikum w.b.t dan Salam Sejahtera

Yang Berbahagia Dato' Seri/Dato'/Datin/Profesor/Prof. Madya/Dr./Tuan/Puan

**SBM MENERIMA KUNJUNGAN ALUMNI UUM DARI THAVEECHAI FOOD
MANUFACTURING CO. LTD., THAILAND**



SBM ONLINE: Pusat Pengajian Pengurusan Perniagaan (SBM) menerima kunjungan seorang alumni UUM pada petang 16 April 2017. Semasa pertemuan dengan pihak SBM, Dr. Pakorn Pourpunsawat, Pengarah Pemasaran di Thaveechai Food Manufacturing Co. Ltd., Songkhla berminat membantu pihak SBM mengembangkan sayap di wilayah Selatan Thailand. Pihak SBM dihadiri oleh Profesor Dr. Haim Hilman Abdullah, Prof. Madya Dr. Fais Ahmad, Prof. Madya Dr. Hasnizam Shaari, Dr. Mohd Rashdan Sallehuddin, Encik Dzulhilmi Ahmad Fawzi dan Dr. Abdul Shukor Shamsudin.

Lanjutan dari pertemuan tersebut, beberapa peluang kerjasama dilihat mempunyai potensi untuk diteliti secara lebih lanjut. Dr. Pakorn akan berkunjung semula dengan satu kertas cadangan yang komprehensif terutamanya dalam penawaran program Eksekutif Diploma Pengurusan Perniagaan dalam masa terdekat.

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