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From: Unit Komunikasi Korporat
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Unit Komunikasi Korporat
CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

Translated by Mahaliza Mahadhir
Pictures by: North Corridor Research Centre

THE 3RD NATIONAL NORTHERN TERRITORY SOSIO-ECONOMIC TRANSFORMATION SEMINAR 2018 FOCUSES ON THE IMPORTANCE OF RESEARCH



UUM ONLINE: Ipoh, Perak – With its apt theme, "Inclusive Growth Through Social Sustainability, Social and Innovation Shift, the Universiti Utara Malaysia (UUM) Northern Corridor Research Centre (NCRC) once again successfully organized the National Northern Territory Socio-Economic Transformation Seminar 2018.

This seminar which was held for the third time was a continuation of the first seminar held from 13 to 14 December 2012 in Penang; and the second on 25 until 26 February 2015 in Kedah, focused on the importance of research in the socio-economic transformation efforts to spur economic growth in the northern region.

The seminar was officiated by the Deputy Vice-Chancellor (Student Affairs and Alumni), Prof. Dr. Abdul Malek Abdul Karim.

He said the transformation agenda became very urgent especially in the final steps to continue to develop and make Malaysia into a developed nation by the year 2020.

"Since 61 years of independence, the Malaysian community has undergone various transformation processes covering economic, social, educational, cultural, political, technological aspects and others.

"In the context of research, the discussion of the transformation process is analysed and examined in terms of its social development," he said.

He added that an organised and effective development plan, as well as comprehensive commitment from the central government, private sector and the people in the northern region of Peninsular Malaysia was expected to launch a development process that will enable the targeted goals be achieved.

"In this regard, the denizens of UUM who possess the expertise and knowledge in certain areas particularly in the fields of economics, finance, entrepreneurship, management, development, education and information technology want to offer our services to jointly develop the states in the north.

"UUM will collaborate with government and private agencies that have been identified to jointly think of effective means and strategies to ensure that programmes set up achieve the intended goals and objectives," he said.

The objective of the two-day seminar was to share inputs on development in the northern region with government agencies and non-government agencies in order to identify and enhance the effectiveness of implementing sustainable development programmes for the benefit of the northern region.

A total of 45 research papers were gathered in this seminar which were further catagorized under nine (9) sub-themes, namely the Islamic Perspective; Empowerment of Women and the Minority; Socio-Economy; Education and Human Capital; Information and Communication Technology (ICT); Tourism and Heritage; Community Development and Joint Engagement; Entrepreneurship; and Sustainability and Regional Development.

In addition to paper presentations, the seminar also included a keynote address entitled, IR4.0 and It's Implication to the Northern Region: Case of Perak presented by the Chief Executive Officer, Institute of Darul Ridzuan (IDR) cum NCRC Adjunct Fellow, Dr Mazalan Thursday and The Role of University- Community Joint Engagement on the Northern Territory Sosio-Economic Transformation by Executive Director, Asia-Pacific University-Community Engagement Network (APUCEN), Prof. Dato' Dr. Aileen Tan Shau-Hwai and a sharing session of Experiential Art Therapy Workshop - Expressive Arts Inspiration: A path to handle our Inner Critics conducted by NCRC Research Fellow, Dr Azizah Abdullah.

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