

"KONGSI PENGETAHUAN BERKENAAN AACSB101" - PROF. MADYA DR. FAUDZIAH

Unit Komunikasi Korporat

Telah Dihantar: 01 September 2010 12:08

Kepada: UUM - All Staff

Lampiran-lampiran:  AACSB101 Intro August2010.docx (20 KB) [Buka sebagai Halaman Web];  AACSB 101 Standard 1 Missi~1.ppt (1 MB) [Buka sebagai Halaman Web];  AACSB 101 Standard 2 Intel~1.pdf (399 KB) [Buka sebagai Halaman Web]

1 SEPTEMBER 2010/22 RAMADAN 1431H

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

UUM ONLINE: BERSAMA-sama ini disertakan maklumat/pengetahuan berkaitan AACSB101 (*The Association to Advance Collegiate Schools of Business*) daripada Prof. Madya Dr. Faudziah binti Zainal Abidin untuk dikongsi bersama:

Salam and salam sejahtera

Y.Bhg. Dato'/Prof./Prof. Madya/Dr./Tuan/Puan,

With all due respect , i will share what little knowledge i have of the 21 AACSB standards with the Universiti Utara Malaysia (UUM) community. The standards will be addressed in the Accreditation Plan to be submitted by UUM COB.

I will summarise my readings of the standards to make reading them a little faster and easier.

I hope you will continue reading the updates, because the standards are challenging if we want to meet them (but to do so, we must).

However, more importantly, the standards serves as a reminder as to why we choose to be in this profession.

For today, let's just do the Intro...

Let's call our sessions AACSB101

Firstly, AACSB is the acronym for The Association to Advance Collegiate Schools of Business.

(1) The AACSB Accreditation Standards are used

- as the basis to evaluate a business school's mission, operations, faculty qualifications and contributions, programs, and other critical areas;*
- ensures students and parents that the business school is providing a top-quality education;*
- also ensures employers that AACSB-accredited business school graduates are ready to perform on day one;*
- provides many benefits to the faculty and staff at its accredited schools by attracting higher quality students, providing greater research opportunities and allowing for global*