

Sarkina Bt Mat Saad @ Shaari

From: UUM - IMBRe
Sent: Rabu, 30 Ogos 2017 10:28 pg
To: UUM - All Staff
Cc: Prof. Madya Dr. Chek B Derashid; Mohd Fozi B Saleh
Subject: CALL FOR PARTICIPANTS!! 2nd ICSC 2017



30 Ogos 2017 / 8 Zulhijjah 1438 Hijrah

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

CALL FOR PARTICIPANTS



CONFERENCE TRACK

- Economic and Financial Analysis
- Business Leadership and Innovations

Other related track on Management and Business:

- Halal Industries and Arab Malaysia Business
- Quality Management and Competitiveness
- National Resilience and National Building
- Corporate Reporting and Governance
- Information and Media Management
- Consumer and Market Analysis
- Small and Medium Enterprise
- Innovation and Sustainability
- International Studies
- Risk Management
- Entrepreneurship
- Governance
- Education
- Law
- Other related areas

FEES & PAYMENT

	Participation Types	Rate
Local	Standard/ Student	RM954.00*
International	Standard/ Student	USD220.00
Group registration (4 persons and above) 10% discount		

* Inclusive of GST 6%

2ND INTERNATIONAL CASE STUDY CONFERENCE (ICSC 2017)

30th - 31st OCTOBER 2017

ADYA HOTEL

LANGKAWI

KEDAH, MALAYSIA

FURTHER ENQUIRIES

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Full Details

Please do forward this email to your professional networks and any colleagues you feel will be interested.

Thank you.

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