

Mohd Amirul Kasyful Nur bin Zulkifli

From: UUM CORPORATE COMM.
Sent: 06 Julai 2021 10:05
To: UUM - All Staff; UUM - All Students
Subject: CeTMA Shares Dashboard Analytics Development Techniques



UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Mahaliza Mahadhir (mahaliza@uum.edu.my)
Pictures by CeTMA

CeTMA SHARES DASHBOARD ANALYTICS DEVELOPMENT TECHNIQUES

BENGKEL PEMBANGUNAN DASHBOARD ANALYTICS COMMUNITY

Panel Pengajian, Pengukuran & Penilaian
Centre for Testing, Measurement & Appraisal
Universiti Utara Malaysia

MySTEM
AMBASSADOR

BENGKEL PEMBANGUNAN DASHBOARD ANALYTICS COMMUNITY
SPEAKER: ASSOC. PROF. DR. NOR IDAYU MAHAT
26 JUN 2021 (SABTU)
10.00 - 12.00 TGH
Webex No: 158 944 2188
Password: cetma

DASHBOARD PENCAPAIAN PRESTASI TERAS 3
Sasaran
554

Dashboard Tools
X, Google Sheets, Power BI, Data Studio, SAP, MicroStrategy, Tableau

Dashboard Analitik
SALES OF PRODUCTS, MATERIAL PURCHASE, PROFIT & LOSS

UUM ONLINE: Through its Analytics Community Dashboard Development Workshop which was recently held via Webex, the Centre for Testing, Measurement, and Appraisal (CeTMA) exposed and assisted its participants on how to develop a more interactive and comprehensive Dashboard Analytics.

The two-hour workshop led by its Director, Assoc. Prof. Dr. Noridayu Mahat, stated that in the digital era with the widespread use of gadgets, data can be easily obtained from various sources in a structured or unstructured manner.

Data, according to her, must be analysed before they can be used as an indicator of information or decisions that will be made.

According to her Dashboard Analytics is an important method of communication between data and data users.

"I hope that the participants will be able to improve their analytics skills in line with the current digital era by attending this workshop," she said.

The workshop which was divided into three parts namely Framework Development, Hands on Google Data Studio, and Hands on Google Data Studio Extended, drew 18 participants, including My STEM Ambassadors and AKLA Services Company trainees.

UUM denizens interested in learning more about Dashboard Analytics development techniques can access the workshop recording at the link below:

✦Dashboard Analytics Community Development Workshop Part 1- Framework Development

Link: <https://www.youtube.com/watch?v=RwflfUMdHGU>

✦Dashboard Analytics Community Development Workshop Part 2- Hands On Google Data Studio

Link: <https://www.youtube.com/watch?v=VVDn1pEzkFE>

✦Dashboard Analytics Community Development Workshop Part 3- Hands On Google Data Studio Extended

Link: <https://www.youtube.com/watch?v=40JBNBx7SZc>

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