

WORKSHOP ON LEARNING AND TEACHING WITH CASE STUDY

University Teaching and Learning Centre

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Kepada: UUM - All Staff

Sk: UUM - UTLC

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

The University Teaching and Learning Centre (UTLC) will be organizing a workshop as follows:

FACILITATOR**Dr. Rosliza Bt Mat Zin**
Pensyarah Kanan (DS52)
Penyelaras Prog Pengajian Sarjana Muda
UUM College of Business

Dr Rosliza Mat Zin is a Senior Lecturer at UUM COB and holds a PhD from the University of Manchester, U.K. in the area of management accounting and control where she had used a case study research method. She was trained in teaching and writing cases at the Intan-Harvard Club of Malaysia in 2009 and participated in a case-critique workshop organized by Malaysian Institute of Accountants (MIA) in 2011. She conducts training on case study method both for teaching and research purposes. She has also been using case-based discussion in her teaching for several years.

**Prof. Madya Dr. Wan Nordin B Wan Hussin**
Professor Madya (DS54)
UUM College of Business

Dr. Wan Nordin Wan Hussin is an Associate Professor at the College of Business Universiti Utara Malaysia (UUM COB). He obtained his PhD from the Warwick Business School, UK and his master's degree from the University of New South Wales, Australia. He earned his first degree (BSc. Accountancy) from the University of East Anglia, UK. He has also completed the CPA (Australia) professional programme and was admitted as a full member in 1994. Prior to joining the academia, he has worked for three years as a credit controller for Shell Malaysia, Kuala Lumpur and cost accountant for Motorola Malaysia in Penang. His research manuscripts have been published in various academic journals, including The International Journal of Accounting (2009), Asian Academy of Management Journal of Accounting and Finance (2010) and Asian Review of Accounting (2010) which won the First Prize in the Financial Accounting and Reporting Category of the 3rd Malaysian Outstanding Research Paper in Accounting Award (MORPA 2009). He had been a Visiting Scholar at City University Hong Kong (2004) and The Hong Kong Polytechnic University (2006), and was seconded to Prince Sultan University, Kingdom of Saudi Arabia in 2006-2007. He had attended the Intan-Harvard Club of Malaysia Writing Cases Workshop in 2009, and co-written a teaching case Living by Numbers, to be published by the Ministry of Higher Education and the Malaysian Institute of Accountants (2011). He taught Integrated Case Study course to UUM COB final year accounting undergraduates for several semesters.

University Teaching and Learning Centre (UTLC)
Universiti Utara Malaysia
06010 Sintok
Kedah Darul Aman
Tel.: 604-9284058/4055/4043/4052
E-Mail: utlc@uum.edu.my
Website: www.utlc.uum.edu.my