
From: ICON-HMC 2017
Sent: Tuesday, 20 June, 2017 10:08 AM
To: UUM - All Staff
Subject: CFP INTERNATIONAL CONFERENCE ON HUMAN AND MULTIMEDIA CREATIVITY (ICON-HMC 2017) OCTOBER 4-5, 2017 UNIVERSITI UTARA MALAYSIA

Dear Prof/ Dr/ Sir/ Madam,

INTERNATIONAL CONFERENCE ON HUMAN AND MULTIMEDIA CREATIVITY (ICON-HMC 2017) OCTOBER 4-5, 2017 UNIVERSITI UTARA MALAYSIA

<http://icon-hmc2017.cms.net.my/>

We are pleased to inform that the School of Multimedia Technology and Communication and the Institute of Creative Humanities, Multimedia and Innovation, Universiti Utara Malaysia is organizing the First International Conference on Human and Multimedia Creativity (ICON-HMC) with the theme "Diversification of Creative Confidence".

We cordially invite you to present a paper/participate at this conference.

The focus of this conference is to share the knowledge and experiences within the domain of Creative Industries. The topics of interest are, but not limited to the following:

Current issues and challenges in the Creative Industries (CI)

Culture and heritage

Creative Advertising Strategies

Design and development of the game

Music and sounds

Design, innovation and Brand Management,

Arts and virtual technology

Legal and ethical issues in the creative industries

TV and film

Creative design

Digital Entertainment

Aesthetics and Values

Strategy and Business in the Creative Industries

Publication of creative writing

Animation

Media and Communications

Psychology and creativity

Creative economy

Islamic Creativity

Multimedia

Advertising

Media

Broadcasting

Journalism

Important Dates

Full paper submission	1 July 2017
Notification of acceptance	1 August 2017
Camera-ready	1 September 2017
Author payment deadline	1 September 2017
Conference date	4 – 5 October 2017

For more details visit the conference website at <http://icon-hmc2017.cms.net.my/>

We look forward to meet you at the conference.

Thank you.

Regards

Associate Professor Dr. Ariffin Abdul Mutalib
Dean
School of Multimedia Technology and Communication
Universiti Utara Malaysia



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

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