Norhardi Bin Saad

From: Jabatan Komunikasi Korporat
Sent: Monday, January 13, 2025 11:18 AM
To: UUM - All Staff; UUM - All Students
Subject: SULAM STHEM DEDAH INDUSTRI PERANCANGAN ACARA HIBRID DAN MAYA

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Oleh: Dr. Norwani Mohd Nazari
Gambar oleh: STHEM

SULAM STHEM DEDAH INDUSTRI PERANCANGAN ACARA HIBRID DAN MAYA



UUM ONLINE: Seramai 77 pelajar kursus GHZT4123 Contemporary Issues in Event Management (Semester A241) dengan sokongan Unit Penyelidikan Pengurusan Acara (EMRU), Pusat Pengajian Pengurusan Pelancongan, Hospitaliti dan Acara (STHEM) telah melaksanakan program Service-Learning Malaysia-University for Society (SULAM).

Pengerusi Program Pengurusan Acara STHEM, Suryati Abd Shukor berkata, program ini melibatkan lebih daripada 500 peserta daripada Universiti Utara Malaysia (UUM), Politeknik Sultan Idris, Politeknik Tuanku Syed Sirajuddin dan Universiti Kuala Lumpur sebagai komuniti sasaran.

Berita penuh, layari https://uumtoday.com/education/sulam-sthem-dedah-industri-perancangan-acara-hibrid-dan-maya/







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