

Mohd Amirul Kasyful Nur bin Zulkifli

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From: School Of Economics, Finance and Banking  
Sent: Tuesday, 4 April, 2017 4:24 PM  
To: UUM - All Staff  
Cc: Prof. Dr. Yusnidah Bt Ibrahim; Prof. Madya Dr. Siti Aznor Bt Hj Ahmad  
Subject: SEFB: INVITATION TO ATTEND THE 2ND INTERNATIONAL RESEARCH CONFERENCE ON ECONOMICS BUSINESS AND SOCIAL SCIENCES  
Attachments: Conference Flyer irc 2017 - Copy.jpg

## SCHOOL OF ECONOMICS, FINANCE AND BANKING



4 APRIL 2017 || 7 REJAB 1438H

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"  
(THE EMINENT MANAGEMENT UNIVERSITY)

**Assalamualaikum and Very Good Day**

Dear Prof./Assoc. Prof./Sir/Madam,

INVITATION TO ATTEND THE 2nd INTERNATIONAL RESEARCH CONFERENCE ON ECONOMICS BUSINESS AND SOCIAL SCIENCES | JULY 15-16, 2017 PARK ROYAL HOTEL PENANG MALAYSIA

For details visit conference website: [www.globalcsrc.org/irc2017-my](http://www.globalcsrc.org/irc2017-my) or contact Sulaman Hafeez Siddiqui ([sulman.siddiqui@iub.edu.pk](mailto:sulman.siddiqui@iub.edu.pk))

I hope this email finds you in the best of health and spirit.

The Center for Sustainability Research and Consultancy (CSRC) and School of Economics, Finance and Banking, University Utara Malaysia in collaboration with School of Economics and Institute of Management Sciences, Bahauddin Zakariya University Multan Pakistan; Universitas Muslim Indonesia; Emerald Group Publishing UK; UN Principles of Responsible Management Education; and other esteemed collaborating institutions invite faculty members and research scholars to submit their abstract/full papers for presentation at 2nd International Conference on Economics Business and Social Sciences to be held on July 15-16, 2017 at Park Royal Hotel Penang Malaysia.

This mega event is sponsored by a number of well known peer-reviewed journals and books edited by

distinguished scholars. The International Scientific Committee is comprising of distinguished academicians and research scholars in the areas of economics, business and social sciences.

#### SUBMISSION, REVIEW PROCESS & ACCEPTANCE NOTICE

Authors can send either abstract (Maximum 300 words) and/or full papers in the areas of economics, business and various disciplines of social sciences via online submission system. Alternatively, submissions can be emailed to [irc2017@globalcsrc.org](mailto:irc2017@globalcsrc.org). All papers/abstract must contain the title, authors' names, affiliation, area of research and contact information. Kindly see Authors Guidelines for abstract and full papers submissions. All abstract and/or full papers will undergo double blind review process. The authors can submit abstract/full paper by May 20, 2017. The reviewers' panel of the conference is comprised of diverse yet well established academicians from Pakistan, Malaysia and other countries.

#### KEY DATES

|                                                  |               |
|--------------------------------------------------|---------------|
| Last date to submit abstract/full paper          | May 20, 2017  |
| Notification of Acceptance/Excuse                | May 25, 2017  |
| Early Comer Registration Deadline @ Discount Fee | May 30, 2017  |
| Regular Registration Deadline @Regular Fee       | June 10, 2017 |

#### CONFERENCE FEE

|                                                          |        |
|----------------------------------------------------------|--------|
| Early Comer Registration Fee (On or Before May 30, 2017) |        |
| Students (PhD & MS Scholars)                             | RM 600 |
| Faculty member                                           | RM 700 |
| Additional Paper or accompanying person/Co-author        | RM 300 |
| Regular Fee (After May 30, 2017)                         |        |
| Students (PhD & MS Scholars)                             | RM 750 |
| Faculty member                                           | RM 850 |
| Additional Paper or accompanying person/Co-author        | RM 400 |

#### CONFERENCE TRACKS/SUB-THEMES

Both empirical and conceptual research papers (abstract/work-in-progress papers or full paper) can be submitted in the various sub-areas of Economics, Business Management, Accounting and Finance and Social Sciences.

#### CONFERENCE PROCEEDINGS AND PUBLICATION OPPORTUNITY

Conference proceedings, in the form of book of abstracts, will be published by the University Press of Bahauddin Zakariya University Multan Pakistan and will be available on conference website in downloadable form. Soft copy of the proceedings will be given to registered participants in USB/CD-ROM.

The 2nd International Research Conference on Economics Business and Social Sciences is honoured to have distinguished sponsoring journals. All accepted full papers will be published in the sponsoring journals.

FOR ANY QUERIES

Assoc. Prof. Dr. Abdul Halim Abdul Majid, Conference Chair ([ahalim@uum.edu.my](mailto:ahalim@uum.edu.my))

Assoc. Prof. Dr. Siti Aznor Hj Bt Ahmad ([siti736@uum.edu.my](mailto:siti736@uum.edu.my))

Conference Secretariat ([irc2017@globalcsrc.org](mailto:irc2017@globalcsrc.org))

Looking forward to welcome you.

Conference Secretary

On behalf of Conference Committee

2nd IRC 2017

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Sulaman Hafeez Siddiqui

Lecturer

Department of Management Sciences,

The Islamia University of Bahawalpur,

Bahawalpur, 63100

Pakistan.

[www.iub.edu.pk](http://www.iub.edu.pk)

Associate Fellow

Center for Sustainability Research and Consultancy

PhD Scholar,

Universiti Utara Malaysia

Phone (Off): +92 (0) 62-9250258

Fax: +92 (0) 62-9250314

Cell: +92 (0) 3225172513

Cell (Malaysia): +60 (0) 1110824322

Email: [sulman.siddiqui@iub.edu.pk](mailto:sulman.siddiqui@iub.edu.pk)

[siddiqui\\_@hotmail.com](mailto:siddiqui_@hotmail.com)

By: Assoc Prof. Dr. Siti Aznor Hj. Ahmad

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**School of Economics, Finance and Banking**

Economics Building

UUM College of Business,

Universiti Utara Malaysia,

06010 UUM Sintok, Kedah.

EXT: 04- 928 6757/6758/6763/6766

FAX: 04- 928 6752



“Tidak perlu dicetak e-mel ini kecuali benar-benar perlu.” (Please don't print this e-mail unless necessary)



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