

Mohd Amirul Kasyful Nur bin Zulkifli

From: College Of Business - COB
Sent: Thursday, 23 March, 2017 2:02 PM
To: UUM - All Staff
Cc: Hasliza binti Hassan; Prof. Dr. Yusnidah Bt Ibrahim
Subject: UUM COLLEGE OF BUSINESS RECEIVES A VISIT FROM THE PRINCE OF SONGKLA UNIVERSITY, THAILAND AT THE SCHOOL OF ECONOMICS, FINANCE AND BANKING (SEFB).



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Salam Sejahtera dan Salam 1 Malaysia,

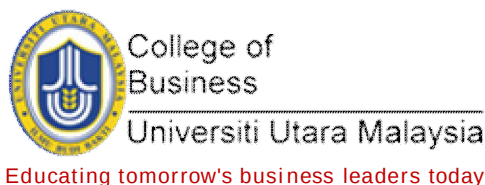


A delegation from Prince of Songkla University (PSU) visited UUM College of Business (UUM COB) at the School of Economics, Finance & Banking (SEFB) on March 16, 2017. The delegation consisted of 5 academic members from the university and was headed by Dr. Bussabong Chaijaroenwatana, Dean of Faculty of Management Sciences (FMS). The other members from PSU were the Assistant Dean International Affair, Dr. Ekkarit Gaewprapun, Head of Business Administration Department, Dr. Nutria Suwanno, Head of Accounting Department, Dr. Kulvadee Limusanno, and lecturer of FMS, Tareq Hossain.

The visit to UUM COB was aimed at exploring opportunities for strategic collaborations between the two institutions. A briefing and discussion session was held and was chaired by Prof. Dr. Yusnidah Ibrahim, Assistant Vice Chancellor of UUM College of Business. Also present during the session were Prof. Dr. Ayoib b. Che Ahmad, Dean Tunku Puteri Intan Safinaz School of Accountancy (TISSA), Dr. Choo Ling Suan, lecturer from School of Business Management (SBM), Assoc. Prof. Dr. Rohani Md Rus, Head of Department of Finance, SEFB and Dr. Md. Mahmudul Alam who is also from the same department.

Dean of FMS, Dr. Bussabong Chaijaroenwatana expressed her gratefulness for the opportunity to be able to hold a discussion with UUM COB and hoped that UUM COB is able to nurture a network through shared resources and academic expertises. She further added that FMS is looking forward to sharing

activities with UUM COB in any form that involves students and academic staff members. Among the projects planned are the students and staff mobility, jointly organizing short-term course, conference, research, consultation, supervision, and jointly publication, etc. She also proposed to establish a new academic network among the top schools in ASEAN countries. She was highly impressed with the recognitions achieved by UUM and UUM COB and expects UUM COB to be able to guide and assist FMS in areas especially in matters involving the AACSB accreditation.



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