

International Conference on E-Commerce **ICoEC 2015**

20-22 October 2015. Kuching, Sarawak, MALAYSIA

Call for Participants



Sustaining the Competitive Advantage of E-Business

Conference Track

- ✓ E-Commerce Application
- ✓ E-Commerce Education
- ✓ E-Commerce Technology & Infrastructure
- ✓ E-Commerce Governance
- ✓ Issues in E-Commerce

SPECIAL WORKSHOP ON

E-Commerce & GST

by Royal Malaysian Customs Department Malaysia

WHO SHOULD ATTEND?

- Managers
- Staffs member (Accounts, Finance, Business etc.)
- Practitioners
- Researchers
- Educators

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Organised by

**Institut Kajian Strategik dan
Pembangunan Perakaunan Mampan**
INSTITUTE FOR STRATEGIC AND SUSTAINABLE ACCOUNTING
DEVELOPMENT (ISSAD)
Universiti Utara Malaysia



**Pusat Pengajian Perakaunan
SCHOOL OF ACCOUNTANCY**

Universiti Utara Malaysia



International Conference on E-Commerce

20-21 October 2015. Hilton Hotel, Kuching, Sarawak, MALAYSIA

E-Commerce Conference

This two-day conference will discuss the important issues that are critical for promoting sustainable developments in E-Commerce industry including digital technology applications, frameworks, development and governance of e-business, education, technology approaches and methods, and impact of technology on businesses and management activities among parties involved in E-commerce.

OBJECTIVES

The conference is designed to achieve the following objectives:

- ✔ To provide opportunities for local and international academics and researchers to review and present recent research findings in numerous E-Commerce related areas.
- ✔ To establish collaborative relationships among local and international researchers in E-Commerce field. Potential cooperation could be in the form of academic studies and business/corporate relationships.
- ✔ To provide a platform for professional practitioners and academics to share and exchange knowledge and experience in E-Commerce areas that could contribute towards a sustainable industry.
- ✔ To nurture knowledge and ideas on developments, issues and challenges of current E-Commerce advancements and future prospects of the industry among practitioners and researchers in related fields.

CONFERENCE PROGRAMME

Day 1: 20 October 2015 (Tuesday)

08.00 am	Registration
09.00 am	Welcoming Speech: Professor Dr. Kamil Md. Idris <i>Dean of School of Accountancy, Universiti Utara Malaysia</i>
09.30 am	Keynote Address: Professor Dr. Alvin Yeo Wee <i>Director of Institute of Social Informatics and Technological Innovations (ISITI), Universiti Malaysia Sarawak</i> Sustaining the Competitive Advantage of E-Business
10.30 am	Morning Tea
10.45 am	Guest Speaker 1: Professor Dr. R. Badlishah Ahmad <i>Dean of School of Computer and Communication Engineering, Universiti Malaysia Perlis</i> Understanding Free/Open Source Software (FOSS) and the Benefit to E-Commerce
11.45 am	Guest Speaker 2: Mr. Naser Jaafar <i>Director of Innovation Malaysia Agency</i> E-Commerce to Commercialize Innovation
12.45 pm	Lunch
02.00 pm	1 st Parallel Session
03.30 pm	Afternoon Tea
03.45 pm	2 nd Parallel Session
05.45 pm	Conference Break ICOEC 2015 GALA DINNER
06.30 pm	Arrival of Participants
07.00 pm	Arrival of Distinguished Guests
07.30 pm	Welcoming Speech by Professor Dato' Wira Dr. Mohamed Mustafa Ishak <i>Vice Chancellor of Universiti Utara Malaysia</i>
07.40 pm	Opening Ceremony by Yang Berhormat Datuk Amar Abang Haji Abdul Rahman Zohari B. Tun Abang Haji Openg, DA, PNBS, JBS <i>Sarawak Minister of Tourism</i>
08.00 pm	Gala Dinner
10.30 pm	Dinner Ends

Day 2: 21 October 2015 (Wednesday)

09.00 am	Guest Speaker 3 : Deputy Director, Communication & Multimedia Commissioner
10.00 am	Morning Tea
10.20 am	Guest Speaker 4 : Mrs Noelle Lily anak Ronald Morse <i>Senior Assistant Director of Customs II, Royal Malaysian Customs Department</i> E-Commerce & GST
12.20 pm	Lunch
02.00 pm	3 rd Parallel Session
03.30 pm	Afternoon Tea
04.00 pm	4 th Parallel Session
05.30 pm	Closing Ceremony

Day 3: 22 October 2015 (Thursday)

08.00 am	Post Conference Tour (Optional)*
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*Additional fee apply. Participants can register with our appointed agent during registration.

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Workshop on E-Commerce & GST

21 October 2015. Hilton Hotel, Kuching, Sarawak, MALAYSIA

E-Commerce & GST Workshop

This workshop will discuss on the GST issues after 6 months of its implementation in Malaysia. Participants will be advised on actions that can be taken by the organization itself to overcome the issues as well as the actions that have been taken by the Royal Malaysian Customs Department to overcome and manage the issues occurred.

OBJECTIVES

This workshop aims to help participants understand:

- ✓ E-Commerce and GST implementation in Malaysia.
- ✓ Issues arose after 6 months of GST implementation.
- ✓ Actions need to be taken to overcome if issues occurred.

WORKSHOP PROGRAMME

21 October 2015 (Wednesday)

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|----------|--|
| 09.00 am | Registration |
| 10.00 am | Morning Tea |
| 10.20 am | "E-Commerce and GST"
by Mrs Noelle Lily anak Ronald Morse
<i>Senior Assistant Director of Customs II, Royal Malaysian Customs Department</i> |
| 12.20 pm | Lunch |
| 02.00 pm | "GST Implementation Issues"
by Mrs Noelle Lily anak Ronald Morse
<i>Senior Assistant Director of Customs II, Royal Malaysian Customs Department</i> |
| 03.30 pm | Afternoon Tea |
| 04.00 pm | "How to manage the Accounting Issues in GST"
by Mr. Mohammad Furiman Hattar
<i>Senior Assistant Director of Customs II, Royal Malaysian Customs Department</i> |
| 05.30 pm | Closing Ceremony |

***Those attending the e-commerce conference can also attend the GST Workshop that run parallelly with International Conference on E-Commerce (ICoEC) 2015.*

SPONSORS



INVESTMENT BANK BERHAD



PERUNDING ISKFIT
CIVIL & STRUCTURAL CONSULTING ENGINEERS

E-Commerce & GST

by Royal Malaysian Customs Department Malaysia

REGISTRATION FORM

PARTICIPANTS' DETAILS

PARTICIPANT 1

Title (Dato'/Datin/Dr/Mr/Mrs/Ms):

Full name as per I/C:

Designation:

Email: HP No.:

PARTICIPANT 2

Title (Dato'/Datin/Dr/Mr/Mrs/Ms):

Full name as per I/C:

Designation:

Email: HP No.:

PARTICIPANT 3

Title (Dato'/Datin/Dr/Mr/Mrs/Ms):

Full name as per I/C:

Designation:

Email: HP No.:

PARTICIPANT 4

Title (Dato'/Datin/Dr/Mr/Mrs/Ms):

Full name as per I/C:

Designation:

Email: HP No.:

ORGANISATION'S DETAILS

Organisation:

Contact Person:

Address:

Email: HP No.:

PAYMENT DETAILS

Payment Mode: ☐ Cash ☐ Cheque No.:

☐ LO ☐ Bank Transfer. Ref. No.:

Amount RM:

Paid to: UNIVERSITI UTARA MALAYSIA
Bank: BANK ISLAM
Account No.: 0209 3010 0000 10

Signature: Date:

FEES

Inclusive 6% GST (RM per person)

	Conference & Workshop ¹	Workshop Only ²
Fee	RM1500	RM600
No. of Person		

TOTAL RM

¹Conference fees is inclusive of conference admission, conference kits, lunches, and refreshments on 20th and 21st August 2015 and ICoEC Gala Dinner. These fees do NOT include the accommodation.

²Workshop fees in inclusive of workshop admission, workshop kits, lunch and refreshment on 21st August 2015. These fees do NOT include the accommodation.

TERMS & CONDITIONS

CONFERENCE/WORKSHOP FEE

- Fee is payable to UNIVERSITI UTARA MALAYSIA
- Fee includes course materials, lunch and 2 tea breaks per day. Accommodation is NOT included.
- Full payment of the above amount shall be made within thirty (30) days from the date of the invoice or on the day of the event, whichever earlier.
- Admittance may be denied upon failure to make full payment as per the above requirement.

CANCELLATION/TRANSFER

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall applied as follows:

(a)Written cancellation/transfer received less than five (5) working days from the date of the event:

- A refund (less administrative charge of 20%) will be made
- Unpaid registration will also liable for 20% administrative charge

(b)Written cancellation/no show on the day of the programme:

- No refund will be entertained
- Unpaid registration also will be liable for full payment of the registration fee
- Partial registration is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any different fees will be charged accordingly.

CERTIFICATE OF ATTENDANCE

All participants will be presented with a Certificate of Attendance upon full attendance and personal completion of the programme.

DISCLAIMER

School of Accountancy (SOA), Universiti Utara Malaysia reserves the right to change the facilitator, date, venue and to cancel the programme should circumstances beyond its control arise. SOA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions stated herein.

Venue : Hilton Hotel, Kuching, Sarawak

Contact : Pn. Jamiyah Abas
Tel : +604 9287352
Fax : +604 9287216
Address : School of Accountancy
Universiti Utara Malaysia
06010 UUM Sintok
Kedah, Malaysia

Website : icoec.my
GST No. : 000326074368

IMPORTANT NOTES:

Registration is on a first-come-first-served basis.
Only fully completed registration form will be processed.