

Master Class-"Making Effective Business Decisions With Statistical Analysis"

Unit Latihan Jabatan Pendaftar -PEND

Telah Dihantar: 25 Oktober 2011 8:55

Kepada: UUM - AB Staff

**Jabatan Pendaftar**

REGISTRARS OFFICE

Universiti Utara Malaysia**25 OKTOBER 2011****27 ZULKAEDAH 1432H****MASTER CLASS-"MAKING EFFECTIVE BUSINESS DECISIONS WITH STATISTICAL ANALYSIS"**

Date : 23-25 November 2011

Venue : Grand Park Hotel Orchard, Singapore

Key Trainer : Dr. Rahul M. Dodhia, Senior Researcher, NASA Ames Research Center, USA; Statistical Consultant, eBay, USA; and Founder of Raven Analytics, USA.

Assistant Trainer : Ms. Annette de Soto, Principal Statistician, Raven Analytics, USA; and over 20 years' experience in Research and Evaluation.

Who should attend this workshop?

- Statisticians
- Business Analyst
- Corporate Planning Manager
- Strategic Planning Manager
- Marketing Analyst
- Marketing Manager
- Industry Researcher
- Economist
- Project manager
- Finance Manager
- Data analyst and data mining manager
- Other business/technique professionals who involve in business/data analysis for decision making and have basic knowledge of statistics

From which industries should attend this workshop?

- Bank, Insurance, Clinical Trial, Finance, Retail, Pharmaceutical
- Oil& Gas, Maritime, Manufacture, IT and
- Other industries who **need to make decisions** based on quantitative data, **but who do not need to know the algorithms and mathematical theory** behind the tools they use.

Place are limited to **30 delegation**, so don't miss out, book your place today to enjoy up to **SGD 200 saving**.For more enquiries, please contact **Rita Tan** at **+65 63161986 / 63161068** or email to rita.tan@yf-asia.com

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Thank you.

BAHAGIAN PEMBANGUNAN SUMBER MANUSIA
JABATAN PENDAFTAR