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From: UUM - IMBRe
Sent: Rabu, 7 Jun 2017 10:40 pg
To: UUM - All Staff; UUM - All Students
Subject: Call for Papers: Journal of Business Management and Accounting (JBMA)



7 June 2017 / 12 Ramadan 1438

**"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)**

Call for papers: Journal of Business Management and Accounting (JBMA), ISSN 2231-9298

Institute for Management and Business Research (IMBRe), Universiti Utara Malaysia proudly introduces its journal, **Journal of Business, Management and Accounting (JBMA)**. JBMA is an open access, semi annually peer-reviewed international journal. It provides an avenue to academicians, researchers, managers and others to publish their research work that contribute to the knowledge and theory of business and accounting related disciplines.

Scope of the journal covers any areas of business management and accounting, which includes among others, management, marketing, finance, economics, banking, human resources management, international business, entrepreneurship and business ethics. JBMA gives preference to scholarly empirical studies of 10 - 20 double spaced pages, excluding reference, notes, and appendices. It would also published review paper, conceptual framework, case studies and book reviews.

Although this call for papers intends to attract quality manuscripts only, young writers and researchers are also especially encouraged to submit their papers. IMBRe research team will help them in improving the quality of their papers.

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For more information, please feel free to contact me.

Associate Prof Dr Chek Derashid
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