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From: Unit Komunikasi Korporat
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Subject: Cinta Pertama - The Musical Depicts The Lives Of University Students



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CORPORATE COMMUNICATION UNIT
Universiti Utara Malaysia



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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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CINTA PERTAMA - THE MUSICAL DEPICTS THE LIVES OF UNIVERSITY STUDENTS



UUM ONLINE: The story of life as a university student based on the actual experience which was presented in the form of dialogues and songs attracted scores of audience at the premiere of Cinta Pertama -The Musical at the Mu'adzam Shah Hall last night.

Cinta Pertama - The Musical was a special project which involved a total of 38 Semester five undergraduates of the Distance Learning (PJJ), Bachelor of Creative Industry Management (BCIM) programme comprising artists and celebrities who were pursuing their studies at this University.

Pekin Ibrahim, Fattah Amin, Tomok, Maulana, Zahid, Haziq, Akma, Aril and Amir Syazwan were among the artists involved in the musical performance directed by Raja Mukhriz Raja Ahmad Kamaruddin.

Cinta Pertama -The Musical which featured the hilarious story of a BCIM student who first set foot in the University, also saw the Vice-Chancellor, Prof. Dato' Seri Dr Mohamed Mustafa Ishak in attendance.

The story which highlighted the theme of love and friendship was also infused with conflicts between students studying music and films, however, in the end through the process of adaptation, their sense of fellowship and deep love towards UUM managed to unite all of them.

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