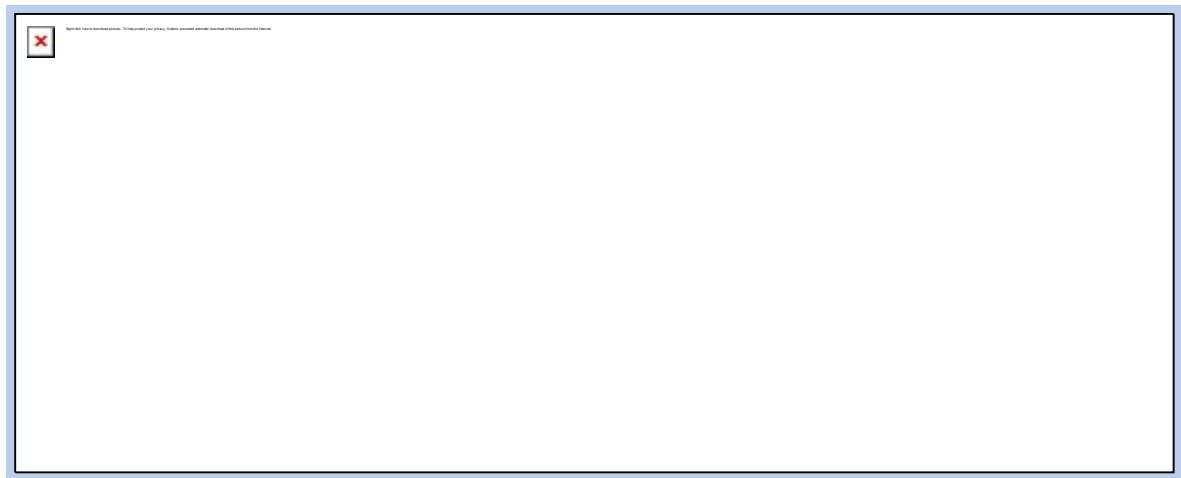


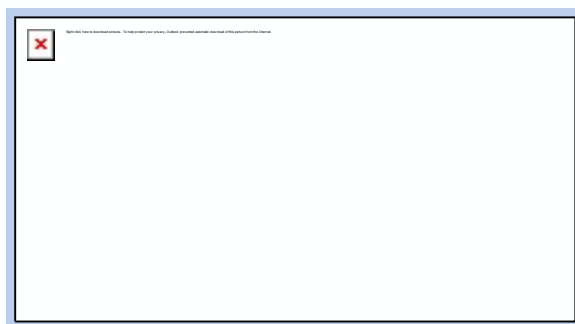
Sarkina Bt Mat Saad @ Shaari

From: IPQ - Rankings
Sent: Tuesday, July 24, 2018 9:56 AM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Nor Aziah Bt Abd Manaf; UUM - Bahagian Perancangan Korporat
Subject: UNIVERSITI UTARA MALAYSIA e-Newsletter June 2018



NEWS

UUM Makes It Into The 101-150 Band In The World's Best Universities Under 50 Years Old

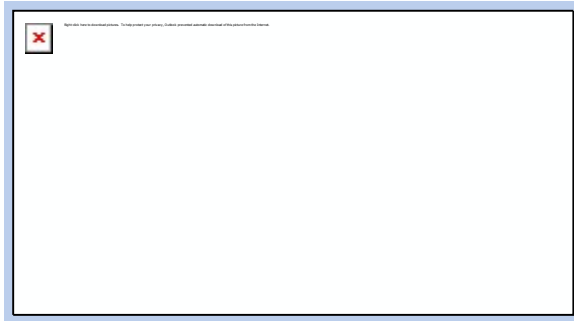


Universiti Utara Malaysia (UUM) achieved another remarkable success when it was featured in the 101-150 band of the world's best universities under the age of 50 in the Quacquarelli Symonds (QS) World University Rankings Top 50 Under 50, 2019 survey published on 21 June 2018. Published for the first time in 2012, the QS World University Rankings 50 Under 50 listed top universities less than 50 years old

based on the recent QS World University Rankings results. UUM recorded an increase of 100 rungs when it was featured in the 601-650 band in the QS World University Rankings recently. UUM Vice-Chancellor, Prof. Dato' Seri Dr. Mohamed Mustafa Ishak expressed his sincere gratitude for this achievement and he extended his utmost appreciation to the whole UUM community for their commitment in upholding the university agenda. He further remarked that the UUM internationalisation agenda needs to be strengthened by increasing the number of international students, staff members and also international collaborative ventures. "The research, publication and citation agendas also need to be reinforced by strengthening the UCOE and SCOE centers of excellence." added the Vice-Chancellor. This latest listing placed UUM on par with the University of Canberra.

Australia; University of Brighton, United Kingdom; University of Huddersfield, United Kingdom and Ajou University, Korea.

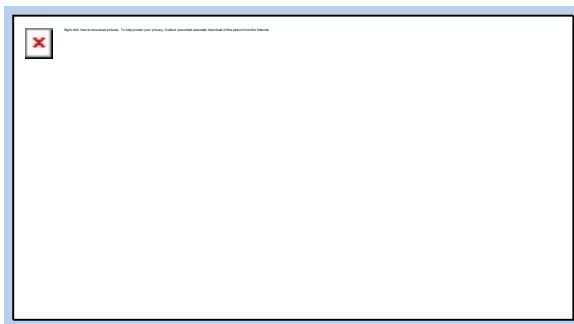
OYAGSB Receives The CEEMAN IQA Accreditation



Universiti Utara Malaysia (UUM) received yet another international recognition when its Othman Yeop Abdullah Graduate School of Business (OYAGSB) received accreditation from the CEEMAN International Quality Accreditation (IQA). The accreditation lasts for six years and OYAGSB will be re-evaluated once again in 2024. The process of obtaining this accreditation began in December 2016

after OYAGSB was deemed qualified to be assessed by the international body. Subsequently the document for assessment was formally sent in May 2017 and finally evaluated in February 2018. The Vice-Chancellor, Prof. Dato' Seri Dr. Mohamed Mustafa Ishak said the recognition by CEEMAN IQA helped to strengthen the institution competitive advantage and the position of OYAGSB at both the national and international levels. "Institutions accredited by CEEMAN IQA benefit from increased collaboration with reputable and credible international businesses and academic partners," he said. CEEMAN (The Central and East European Management Development Association) is an international management development association established in 1993 with the aim of accelerating the growth of management development quality in Central and Eastern Europe. It is now a global network of management development institution interested in the quality of education and innovation in this field as well as in subjects broadly related to change. CEEMAN has more than 220 members from more than 55 countries in Europe, North America, Latin America, Africa, and Asia.

UUM Presented With The International Award 2018

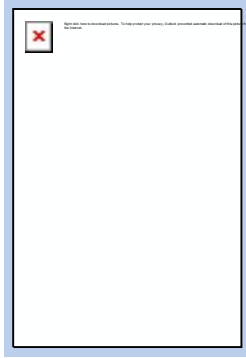


Universiti Utara Malaysia (UUM) was presented with the CMI International Award for the category of Institution of Higher Education. The award was presented by the Senior Manager of Higher Education Partner, Chartered Management Institute (CMI), Mr. Brian Wilkinson to UUM Vice-Chancellor, Prof. Dato' Seri Dr. Mohamed Mustafa Ishak at the Skylounge EDC Hotel recently. The award was presented in

recognition of OYAGSB as being one of the business schools that had shown tremendous progress in improving graduates' marketability through the quality of the programmes offered.

BOOK

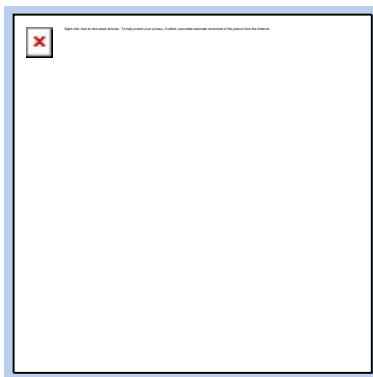
Gelagat Perkahwinan Melayu Islam Menerusi Filem P. Ramlee



Buku ini membincangkan beberapa permasalahan yang sering berlaku dalam sesebuah perkahwinan seperti yang dipaparkan dalam filem Madu Tiga dan Keluarga 69. Kedua-dua buah filem ini dikategorikan sebagai filem komedi di samping menyelitkan kritikan halus. Tanpa disedari penonton bukan sahaja terhibur dan leka dengan lakonan serta dialog yang nampak bersahaja, namun mereka turut terkesan melalui mesej yang secara halus menuntut agar masyarakat terus berfikir. Filem Madu Tiga menceritakan tentang seorang menantu kesayangan bernama Jamil telah mendapat restu bapa mertuanya untuk berpoligami. Gelagat Jamil yang beristeri tiga dianalisis dari sudut hukum syarak berdasarkan plot yang dipaparkan kepada penonton seperti faktor pendorong untuk menambahkan isteri, pelaksanaan keadilan dan tanggungjawab sebagai ketua keluarga, tatacara menjatuhkan talak serta hukum perceraian yang dituntut oleh agama.

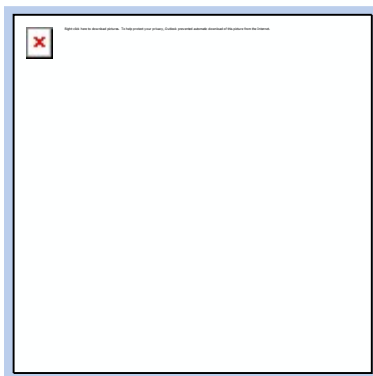


EVENTS



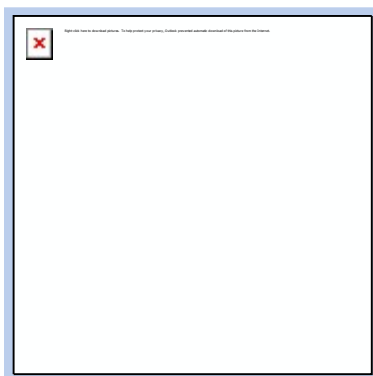
International Soft Science Conference 2018

25-27 September 2018
Kuching, Sarawak, Malaysia



International Conference On Communication And Media (i-COME'18)

20-21 October 2018
Penang, Malaysia



International Conference On International Studies (ICIS) 2018

7-9 December 2018
Medan, Indonesia





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