

Mohd Amirul Kasyful Nur bin Zulkifli

From: Institut Pengurusan Kualiti
Sent: 13 Mac 2016 11:36
To: UUM - All Staff; UUM - All Students
Cc: Prof. Madya Dr. Haim Hilman bin Abdullah; Narentheren a/l. Kaliappen
Subject: ARTICLE WRITING COMPETITION 2016



13 FEBRUARI 2016/ 04 JAMADILAWAL 1437H

=====

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum dan Salam Sejahtera

YBhg.Dato' Seri/ YBhg.Dato'/ Prof./Dr./Tuan/Puan

ARTICLE WRITING COMPETITION 2016



Institut Pengurusan Kualiti
INSTITUTE OF QUALITY MANAGEMENT
Universiti Utara Malaysia

2016 **ARTICLE** **WRITING** **COMPETITION**

Institute of Quality Management (IPQ) is organizing a competition of article writing among industrialist, government & private higher education staff and students. The purpose of this competition is to encourage industrialist, staff and students share their ideas and to further expand their skills in writing. The competition is also aimed to elevate the spirit of writing.

The theme of this competition is **"Issues and Ideas on Higher Education"**, which is in conjunction with the goal of Malaysia Education Blueprint 2015-2025. This article writing competition aimed to stimulate write-ups on higher education issues and ideas, topics range across academic reputation, employer reputation, international faculty, international students, research, publication and citation, public policy issues, leadership and management, teaching and learning and universities' competitiveness.

This initiative will push boundaries in research, practice and policy, to keep abreast of global developments in higher education, and to move ahead of imminent changes while at the same time providing space for reflection on long term and fundamental issues.

ELIGIBILITY

- Open to industrialist, government & private higher education staff and students
- Submissions must be original work that has not been published
- Articles must be submitted with proper references
- The paper must be written in English
- Individuals may submit more than one article to the competition, but only one article per person will be eligible to be selected at the discretion of the review panel
- The winning articles will be published in IPQ's bulletin and e-newsletter
- Secretariat has the right to publish any submitted paper at any time.

PAPER SUBMISSION CRITERIA

- Page layout: Size A4, margins 1 inch and 1.5 spacing
- Font type: Times New Roman, Font size: 12-point
- Length of article may be at least 1000 words, but not exceeding 3000 words, including references (excluding tables and figures)
- Please include the Author's complete details (Name/Faculty/e-mail/contact number)
- Please email the completed article to ipq@uum.edu.my / narentheren@uum.edu.my

**THE BEST THREE (3)
ARTICLES SELECTED
WILL RECEIVE RM 100
EACH & CERTIFICATE**

IMPORTANT DATES

Competition interval:
23th February 2016 -
23th March 2016

Judges' decision:
30th March 2016

Winner notification:
1st April 2016 (Winners'
names will be announced
in www.ipq.uum.edu.my and
our Facebook page)

ENQUIRY

For further information, please
contact:

Dr. Narentheren Kaliappen
Tel: 04-9284653

Email: narentheren@uum.edu.my

Mdm. Nur Shazwani Shariffudin
Tel: 04-9284655

Email: shazwani@uum.edu.my

Mdm. Lieyana Teo Mohd Zulkifli Teo
Tel: 04-9284654

Email: lieyana@uum.edu.my

=====

**INSTITUT PENGURUSAN KUALITI
UNIVERSITI UTARA MALAYSIA
06010 UUM SINTOK,
KEDAH DARUL AMAN**

**FOCUS. ACCURATE. SHARP. TIMELY
IPQ DRIVES UUM'S ENDLESS POTENTIALS**

TEL. : 04 - 928 4653
FAKS :04 - 928 4660
E-MEL : ipq@uum.edu.my
<http://ipq.uum.edu.my>

