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From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: 30 Mac 2017 15:32
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Hanizaton Bt Hassan
Subject: INTERACTIVE SESSION WITH THE COMPANIES COMMISSION OF MALAYSIA (SSM)



**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

30 March 2017 | 2 Rejab 1438H

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UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum w.b.t and Good Day

Yang Berbahagia Dato' Seri/Dato' /Datin/Professor/Assoc. Prof./Dr./Sir/Madam

INTERACTIVE SESSION WITH THE COMPANIES COMMISSION OF MALAYSIA (SSM)



SBM ONLINE: The School of Business Management's (SBM), Student Business Development Committee (SBDC) in collaboration with the Marketing Club held an Interactive Session with the Companies Commission of Malaysia (SSM) at DKG 2/2.

About 190 students were briefed on business start-up and business registration procedures. To honour the "Skim 1 Pelajar 1 Perniagaan", Mr. Wan Muhammad Naim Ismail and two other representatives of the Commission offered free business registration exclusively for our students. This initiative received an overwhelming response as 41 students successfully registered their businesses during the session. According to SSM, it is important for business owners to register their business as it is one of the requirements when applying for financial aid from banks.

During the event, one of the SBM's student's, Mr. Shahrul Nizam Saharin, who actively runs businesses whilst maintaining a good CGPA also shared his personal experience of doing business and studying at the same time.

Participants gained valuable input especially in terms of business strategy, time management, and the types of lucrative business students could engage in. The participants expressed their appreciation for this intuitive session. Moving forward, SBDC plans to organize more events in the future to nurture business skills among the students.

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