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From: COB - Pusat Pengajian Pengurusan Perniagaan
Sent: Sunday, 5 March, 2017 3:55 PM
To: UUM - All Staff; UUM - All Students
Cc: Prof. Dr. Haim Hilman bin Abdullah; Dr. Chuah Chin Wei; Hanizaton Bt Hassan
Subject: UUM-SBM'S MASTER IN HUMAN RESOURCE MANAGEMENT RANKED 14TH IN EDUNIVERSAL FAR EAST ASIA REGION.



**Pusat Pengajian Pengurusan
Perniagaan**

SCHOOL OF BUSINESS MANAGEMENT

Universiti Utara Malaysia

5 March 2017 | 6 Jamadilakhir 1438H

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UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Assalamualaikum w.b.t and Good Day

Yang Berbahagia Dato' Seri/Dato'/Datin/Profesor/Profesor Madya/Dr./Tuan/Puan

UUM-SBM'S MASTER IN HUMAN RESOURCE MANAGEMENT RANKED 14TH IN EDUNIVERSAL FAR EAST ASIA REGION.

The UUM School of Business Management's Master in Human Resource Management Programme made debut in Eduniversal's Best Master Programme ranking when it was ranked the 14th best Master Programme for the Far East Asia Region with a 2-star rating.

The Far East Asia Region as categorized by Eduniversal ranking system consists of 17 countries namely Brunei, Cambodia, China, Guam, Hong Kong, Indonesia, Japan, Laos, Macau, Mongolia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and Malaysia.

Leading the list of Best Master Programme in Human Resource Management is Sasin Graduate Institute of Business Administration, Chulalongkorn University, Thailand with a 4-star rating. This is followed by Seoul National University, Korea and the School of Economics, Shanghai University of Finance and Economics, China.

Three Malaysian University's Master in Human Resource Programme made it into the top 20 Best Master Programme for the Far East Asia Region namely Universiti Putra Malaysia's MBA in Human Resource (6th), Universiti Teknologi Malaysia's Master of Management in Human Resource (12th) and Universiti Utara Malaysia's Master of Human Resource Management (14th).

The methodology used to assess the programme is based on a 15 points evaluation with 5 points measuring the reputation of the programme, 5 points measuring the salary level of the 1st employment and 5 points measuring student's satisfaction.

Bonus points are given if the following criteria are met:

1. Programme with more than 7 different nationalities registered in the programme
2. Programme having more than 7 different nationalities from at least 3 different zones
3. Programme which enable at least 20% of their graduates to do internship or to work abroad
4. Programme with at least 5 students with work experience
5. Programme which offers distance learning.

By adding the points from each of the 3 criteria (reputation, salary, satisfaction), a programme is given a final score. Eduniversal ranks these programmes according to their final score with a score of 1 to 5.99 is given a 1-star rating, a score of 6 to 8.99 is given a 2-star rating, a score of 9 to 11.99 is given a 3-star rating and lastly, a score of 12 to 15 is given a 4-star rating.



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