Norhardi Bin Saad

From: Jabatan Komunikasi Korporat
Sent: Thursday, 20 February, 2025 10:51 AM
To: UUM - All Staff; UUM - All Students
Subject: PROJEK RASA PADANG TERAP: INOVASI MASAKAN WARISAN CETUS IDENTITI EKONOMI BAHARU KOMUNITI

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Berita dan gambar oleh: Dr. Rosfaraliza Azura Ramli

PROJEK RASA PADANG TERAP: INOVASI MASAKAN WARISAN CETUS IDENTITI EKONOMI BAHARU KOMUNITI



UUM ONLINE: Padang Terap - Projek Rasa Padang Terap: Inovasi Masakan membuktikan keupayaannya sebagai satu inisiatif pembangunan komuniti yang memberi impak besar kepada ekonomi setempat menerusi penghasilan produk Gulai Daging Rias Pisang.

Projek ini yang dijayakan melalui Skim Geran Inovasi Sosial, Universiti Utara Malaysia (UUM) dengan kerjasama penyelidik dari Pusat Pengajian Kerajaan (SOG) dan Pusat Pengajian Pengurusan Pelancongan, Hospitaliti dan Acara (STHEM) bukan sekadar bertujuan meningkatkan pendapatan komuniti, tetapi juga membentuk identiti ekonomi baharu bagi peserta terlibat.

Berita penuh, layari https://uumtoday.com/general-news/projek-rasa-padang-terap-inovasi-masakan-warisan-cetus-identiti-ekonomi-baharu-komuniti/



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