PSB - Bahagian Arkib

From: UUM CORPORATE COMM.
Sent: Thursday, 19 December, 2019 1:58 PM
To: UUM - All Staff; UUM - All Students
Subject: Maybank Assists UUM In Enhancing Its Aspirations To Become Competitive And The University Of Choice

UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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MAYBANK ASSISTS UUM IN ENHANCING ITS ASPIRATIONS TO BECOME COMPETITIVE AND THE UNIVERSITY OF CHOICE

UUM ONLINE: Kuala Lumpur - The signing of a Memorandum of Understanding (MoU) between Universiti Utara Malaysia (UUM) and Malayan Banking Berhad (Maybank) is expected to assist UUM in enhancing its aspirations of becoming competitive and the university of choice both locally and internationally.

As the representative of UUM, the Vice-Chancellor, Prof. Dato' Dr. Ahmad Bashawir Abdul Ghani, together with Maybank’s Group Chief Human Capital Officer, Mdm. Nora Abd Manaf signed the memorandum, witnessed by the Deputy Secretary-General (Strategic Planning), Ministry of Education, Dato' Kamel Mohamad at the Maybank Tower recently.

The Vice-Chancellor said Maybank being internationally renowned for its business excellence and high commitment would indeed help UUM establish stronger international network.

“With its status as a leading Malaysian banking group, Maybank is the ideal choice to help enhance UUM's aspiration to become a university of choice for students from all over the world who wish to further their studies.

“Maybank has always supported UUM through various programmes, especially with Mdm. Nora being appointed CEO @ Faculty on behalf of UUM. She too was previous appointed the Adjunct Professor of the School of Business Management (SBM), apart from being the member of the University-Industry Advisory Council, UUM (MPUI-UUM).

"In this regard, the signing of the MoU is seen as further strengthening the strategic partnership between the two parties," he said at the signing of the MoU between UUM and Maybank.

Meanwhile, Mdm. Nora said Maybank was ready to help UUM become the university of choice in producing future leaders and developing competitive human resources.

According to her, this collaboration was very important in ensuring the sustainability of human resources especially in the banking sector. To date, various collaborations have been carried out between Maybank and UUM in various fields.

In addition, she also said that Maybank had also provided opportunities and venues for UUM students and staff who would like to undergo industry training including the Maybank Go Ahead Challenge (MGAC) programmes. Maybank too shared its best practices.

"Maybank is ready to train UUM students who want to generate extra income through a variety of existing platforms and this initiative is seen as supporting UUM's efforts through its On-Job Campus programme and enhancing students’ entrepreneurial skills," she said.

UUM and Maybank have collaborated in various activities such as the 'Pitching Challenge', knowledge sharing series, the Maybank Young Bankers Internship Programme (MYBIP) and the involvement of two UUM lecturers in the CEO @ Faculty in Maybank.