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17 firms cooperate to give varsity students discounts

SINTOK: Seventeen companies have confirmed that they will cooperate with the government to give discounts to varsity students purchasing goods at their premises using the proposed students discount card.

Domestic Trade, Cooperatives and Consumerism Minister Datuk Seri Ismail Sabri Yaakob said discussions about the matter had reached the final stage and the card was expected to be launched next month.

"Among the companies involved are an optical company, a book and stationery store, a fast food restaurant, a beauty centre and a clinic.

"We also expect to lure more than 20 companies during the launch because we are also discussing this with transportation companies, including MASWing (for the convenience of students from Sabah and Sarawak), and oil companies."

He said this to reporters after opening the Career and Entrepreneurship Carnival 2012, Kedah-level Undergraduate Consumer Movement and 1Malaysia People's Menu at Universiti Utara Malaysia (UUM) here yesterday.

The Minister said the discount card would be given to all students of public and private institution of higher learning, community colleges and teaching institutes and the discount rate was between 10 and 30 per cent.

"I think this is an initiative that doesn't cost too much due to the cooperation between the government and the private sector.

"The more we do together, the more we can do for the people," he added. – Bernama

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