

Sarkina Bt Mat Saad @ Shaari

From: UUM CORPORATE COMM.
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Subject: UUM Is Well On Its Way To Become A Reputable University



UUM Corporate Comm.

Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

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Pictures by Muhammad Shamsul Shafie

UUM IS WELL ON ITS WAY TO BECOME A REPUTABLE UNIVERSITY



UUM ONLINE: More than three decades since the establishment of Universiti Utara Malaysia (UUM) as the sixth public university in Malaysia in 1984, UUM has proven itself to be worthy of an eminent university of the future.

"These ambitions are not nonsense; on the contrary we are able to make them a reality. So, let us together work at making this University renown in every field of study it offers.

"The inspiration and vision initiated by the fourth Prime Minister at the time, Tun Dr Mahathir Mohamad, combined with the environmental factors at the time, has resulted in encouraging outcomes that we have together achieved today," said the Vice-Chancellor, Prof. Dato' Dr. Ahmad Bashawir Abdul Ghani at Mu'adzam Shah Hall yesterday.

Speaking at UUM's 36th Foundation Day Celebration and Staff Monthly Assembly, he said, after more than three decades of ploughing through hard times, UUM has finally been able to enjoy the fruits of its labour; forget not the services rendered by past leaders as well as those who once led the University.

According to him, all the Vice-Chancellors who served their tenures, beginning from the first Vice-Chancellor, Prof. Tan Sri Dr. Awang Had Salleh, the late Tan Sri Dr. Othman Yeop Abdullah, Dato' Dr. Shamsuddin Kasim, Prof. Dato' Dr. Mohammad Noor Salleh, late Prof. Dato' Dr. Ahmad Fawzi Mohd Basri, Tan Sri Dr. Nordin Kardi and Prof. Dato' Seri Dr. Mohamed

Mustafa Ishak made it possible for UUM to show its mettle when it managed to secure accomplishments after accomplishments.

He said, as the eighth Vice-Chancellor of UUM, he promised to ensure the University would move forward further and became a reputable management university not only among local universities but also abroad.

"However, I will not succeed if I were to do it on my own, hence I need the strong support of the UUM community to make our aspiration come true, and UUM can live up to becoming the *'Harvard of the East'*."

"In addition, commemorating the UUM Foundation Day is not only important for the denizens of UUM, it is also important to help drive the momentum of UUM's movement and achievements," he said. He also went on to describe some of the initiatives taken by the university namely strengthening academic reputation, establishing BSD, strengthening IPDM and placing the target of graduate marketability to 90 percent.

He also reiterated that the date of the Foundation Day will serve as guide and a message to all, be it old or new staff serving UUM to internalise and appreciate their true purpose of being at the University, as well as to call upon them to rectify their past mistakes and put in place better and stronger measures to succeed.

As such, he expressed hope that the denizens of UUM will be able to work together and generate ideas and energy to achieve the goals set. They were also reminded never to forget to reap Knowledge, inculcate Virtue and contribute Service to the nation and people.

At the same event, the UUM Exclusive Vehicle Registration Number Bidding System was launched. The bidding system which opened yesterday at 4.16pm will be going on until 1 March. Attendees also witnessed the launch of UUM X-Break.



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