

From: UUM CORPORATE COMM.
Sent: Wednesday, July 3, 2019 3:03 PM
To: UUM - All Staff; UUM - All Students
Subject: Schools Urged To Assist The University In Developing The State Of Kedah With Their Respective Expertise



UUM Corporate Comm.
Universiti Utara Malaysia

03 JULY 2019 / 29 SYAWAL 1440H
=====

"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(*THE EMINENT MANAGEMENT UNIVERSITY*)

Translated by Mahaliza Mahadhir
Pictures by: Shamsaimi Ezil

SCHOOLS URGED TO ASSIST THE UNIVERSITY IN DEVELOPING THE STATE OF KEDAH WITH THEIR RESPECTIVE EXPERTISE



UUM ONLINE: During a goodwill visit to the School of Technology Management and Logistics (STML), Vice-Chancellor, Prof. Dr. Ahmad Bashawir Abdul Ghani emphasised that all schools should focus on assisting the university to develop the state of Kedah.

He said UUM should assist the Kedah state government in its effort to develop the state to be more developed and competitive. This could be done by transferring all the expertise that UUM possess to the public.

"UUM has a lot of human resources but it still lacks in human capital. We do not own talents that can be discovered though there are many staff here.

"I want the expertise that we possess be channelled to the local community and I want STML to focus on community programmes in Kulim because this school has been requested to help this district in conjunction with 1 Faculty 1 District programme with the aim of reaching out to

the local community because without society, there would be no university," he said at the STML Meeting Room recently.

In addition, he also urged the related members of staff at STML to speed up the process of setting up the double degree programmes with the University of Hull, United Kingdom as a contribution to the Malaysian government.

At the same time, the Vice-Chancellor expressed the university's aspiration to assist lecturers or academicians who would like to collaborate with Japan and China to enable them to study the sophisticated technological fields of the two countries.

"The lecturer is given the choice of either pursuing PhD studies at Japanese or Chinese universities as these two countries are known to have the greatest in technology.

"The university is ready to help so that not only academicians gain benefits, but the university and the nation too stand to gain the advantages of the collaboration with either one of those countries," said him who also extended his gratitude and appreciation to fellow academicians at STML for helping the university to provide labour to other departments.

Apart from its achievements, STML had always been within the top three achievers in the KPI ranking.

Meanwhile, at a meeting held at the Centre for International Affairs and Cooperation (CIAC), Prof Dr Ahmad Bashawir suggested that the CIAC come up with a marketing strategy and play a more effective role in attracting more international collaboration especially with China, Indonesia and Pakistan to cooperate with UUM on the international level.

Additionally, he also urged those at CIAC to work more efficiently and to embrace new work culture, apart from having a more orderly management process, especially concerning matters that involve visas of international student in the hope of reducing frequent visa issues.

In addition, suggestions were also made on the need for CIAC to come up with its own KPI to cover the aspects of the Memorandum of Understanding (MoU) and the Memorandum of Agreement (MoA) at international level, promotion and admission of international students to UUM.



Please consider the environment before printing this e-mail



Universiti Utara Malaysia Official Website <http://www.uum.edu.my>

Disclaimer: This e-mail (including any attachments) may contain confidential information. If you are not the intended recipient, you are hereby notified that any review, distribution, printing, copying or use of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender or Universiti Utara Malaysia (UUM) immediately and delete the original message. Opinions, conclusions and other information in this e-mail that do not relate to the official business of UUM and/or its group of companies shall be understood as neither given nor endorsed by UUM and UUM accepts no responsibility for the same. All liability arising from or in connection with computer viruses and/or corrupted e-mails is excluded to the fullest extent permitted by law.