

From: UUM CORPORATE COMM.
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To: UUM - All Staff; UUM - All Students
Subject: Don't Despair, Deal With Frustrations And Work Hard To Achieve The Desired Goals



UUM Corporate Comm.
Universiti Utara Malaysia

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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

Translated by Mahaliza Mahadhir (mahaliza@uum.edu.my)
Pictures by Muhammad Shamsul Shafie

DON'T DESPAIR, DEAL WITH FRUSTRATIONS AND WORK HARD TO ACHIEVE THE DESIRED GOALS



UUM ONLINE: The frustration experienced while in pursuit of their dream is inevitable even though graduands may eventually complete their studies at the university successfully.

In this regard, UUM Pro-Chancellor, Tun Dato' Seri (Dr.) Ahmad Fairuz Sheikh Abdul Halim reminded Universiti Utara Malaysia (UUM) graduands not to give up and deal with frustrations bravely and work hard to achieve their desired goals.

According to him, as all the graduands shared the success of completing their studies together, they need to realise that the success would be the beginning of a more challenging phase of life.

He said that life after university today was not promising and graduates will have to face many challenges in exploring employment opportunities that may not always meet their dream jobs just as the ones they had hoped for when they began their studies at the university.

Citing the words of Apple Founder Steve Jobs:

"Sometimes life hits you in the head with a brick. Don't lose faith. I'm convinced that the only thing that kept me going was that I loved what I did. You've got to find what you love. And that is as true for your work as it is for your lovers".

The Pro-Chancellor also said that UUM continued to step in to meet the demands of fardu kifayah in educating the people without putting commercial value at the core.

"UUM has diversified its teaching and learning techniques based on case studies to ensure UUM graduates are always aware of changes in the private and public sectors.

"In confronting the new millennium, UUM graduates are not only equipped with technical skills, but more importantly they are equipped with innovative, critical, analytical and competitive skills to adapt to the ever-changing environment," he said at the eighth session of the 32nd. UUM Convocation Ceremony at Mu'adzam Shah Hall recently.

In addition, he said, in a highly competitive world of globalization, UUM should constantly strive to meet the demands of the market both domestically and abroad.

He said with strong, focused, flexible, efficient and competitive workforce, UUM strove to offer high quality education based on efficiency and standards to meet market needs.

"UUM also ensures that the principles of good public governance are fully implemented. With the reputation of its dedicated staff, UUM is able to produce competitive graduates both domestically and internationally.

"To graduates, cultivate leadership traits namely dynamic, trustworthy, and integrity without thinking of the rewards they would stand to gain for themselves and for their families. It should be for the sake of promoting excellence and the well-being of religion, nation and country.

"With the knowledge gained from UUM, I pray that the graduates present on the day of the convocation will be successful in every field," said he who presented degrees to 755 graduates.



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