

Norazlina Abd Jalil

From: Mohd Amerul Shafiz Bin Hasbullah <amerul@uum.edu.my>
Sent: Monday, 18 May, 2020 12:09 PM
To: norazlinaabdjalil@gmail.com
Subject: FW: JUALAN MEGA SEMPENA KARNIVAL BUKU ILMIAH DALAM TALIAN MALAYSIA (KABI) 2020

From: UUM CORPORATE COMM.
Sent: 05 Mei 2020 14:30
To: UUM - All Staff <uumnet@uum.edu.my>; UUM - All Students <studentnet@uum.edu.my>
Subject: JUALAN MEGA SEMPENA KARNIVAL BUKU ILMIAH DALAM TALIAN MALAYSIA (KABI) 2020



UUM Corporate Comm.
Universiti Utara Malaysia

5 MEI 2020 / 12 RAMADAN 1441H
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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

UUM ONLINE: Mulai 1 hingga 20 Mei 2020, Majlis Penerbitan Ilmiah Malaysia (MAPIM) menganjurkan **Karnival Buku Ilmiah dalam Talian Malaysia (KABI) 2020**.

Sempena Jualan Mega KABI 2020 pada hari ini, UUM Press menawarkan diskaun sebanyak 40% bagi setiap pembelian buku sempena Jualan Mega ini. Jualan Mega ini hanya berlangsung selama sehari sahaja iaitu pada 5.5.2020.

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The poster is yellow with a large black circle in the center. Inside the circle, it says 'JUALAN MEGA 5.5.2020' in white and yellow. Below that, it says 'Sempena KABI KARNIVAL BUKU ILMIAH MALAYSIA DALAM TALIAN 2020'. To the left of the circle, it says 'Diskaun 40% (untuk sehari sahaja)' in red and black. Below that, it says '#Karya ilmiah terbaik ke pintu rumah anda'. At the bottom left, it says 'Hanya di https://www.uumpress.com.my (KOD: KABIMEGASALES2020)'. Below that, it says 'Majlis Penerbitan Ilmiah Malaysia : MAPIM'. At the bottom, it says '*Kod e-kupon dan judul terpilih tertakluk pada terma dan syarat'.



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