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"UUM : UNIVERSITI PENGURUSAN TERKEMUKA"
(THE EMINENT MANAGEMENT UNIVERSITY)

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DIGITAL TRANSFORMATION STRENGTHENS HIGHER EDUCATION



UUM ONLINE: The Senior Manager of Microsoft Malaysia, Mdm. Khatijah Samah was warmly welcomed by UUM Vice-Chancellor, Prof Dato' Dr Ahmad Bashawir Abdul Ghani recently.

During the meeting, the Vice-Chancellor spent time with the delegates where both parties exchanged ideas and explored the opportunities to collaborate in various aspects.

Mdm. Khatijah said her visit to the campus was aimed at fostering greater cooperation in information technology, particularly in digital transformation to enhance higher education.

"The world is changing, technology is evolving rapidly and the industry is changing if we do not change, we will be left behind," she said at the Vice-Chancellor's Meeting Room.

According to her, with digital transformation, an educational institution can be further strengthened namely in terms of attracting students, empowering lecturers, optimizing institutions and transferring knowledge to remain relevant.

Also present at the meeting were Assistant Vice-Chancellor of UUM CAS, Prof Dr Huda Ibrahim, Director of the Chancellery, Mr Mohd Zamri Ahmad and Director of UUMIT Mr Kamarudin Abdullah.



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